HOMECOMING
SATURDAY, OCTOBER 26, 1940

Alumni, Former Students, and Friends of Lincoln.

Once more we remind you that another occasion especially dedicated to you is approaching . . . Homecoming at Lincoln University.

Here is what we have planned for you this year: On Thursday, a radio broadcast from Page Auditorium, the crowning of “Miss Homecoming,” and a stunt show; on Friday, the Homecoming bonfire, and, on Saturday, a parade led by the 50-piece Lincoln University Band trained by our new bandmaster, William H. Hamlin, the football game between Lincoln and Kentucky State (mid-west conference champions for 1939) and the dance (to the tunes of two orchestras).

We are doing everything possible to look after your comfort while you are on the campus. Director of Maintenance, G. Robert Cotton, and the Dean of Men, Dr. Walter R. Talbot, are busy preparing to set up cots in campus buildings and locating all available space for sleeping. When you get here, and if you wish to spend the night, look up Moddie D. Taylor, ‘35, Chemistry Instructor, who will help you find a place to stay. If you need a guide or information about the campus, the Homecoming program or anything Lincoln, call on Miss Phyllis Honesty, instructor in Home Economics, who will have charge of such service. After the game all alumni are invited to relax together over some refreshments in the lounge room of Barnes-Krekel Hall. It’s on the school. Again, in order that you may not be crowded out of the moving picture show by students on Saturday, we are running the same picture twice Wednesday night, October 23, for local consumption. You will find comfort and rest rooms in the dormitories and Memorial Hall, where you may repair any time during the day. If you notice that we have overlooked anything contributing to your comfort, please tell us before you leave and we shall do our best to relieve the shortcoming next year. See you in Jefferson City . . . at Homecoming!

Alumni Retreat after the Game!
Lounge Room, Barnes-Krekel Hall---Meet the Crowd---Refreshments
Homecoming Time Table . . . 1940

Thursday, October 24
ANNUAL HOMECOMING RADIO BROADCAST—
10:15 - 10:45 A. M. ........... Page Auditorium
Station KWOS, Jefferson City
CROWNING OF HOMECOMING QUEEN—
7:00 P. M. ...................... Page Auditorium
HOMECOMING STUNT SHOW—
7:30 P. M. ...................... Page Auditorium

Friday, October 25
HOMECOMING BONFIRE—
7:30 P. M. ...................... East Campus
LAMPADOS CLUB DANCE (Invitational)—
9:00 P. M. ...................... University Gymnasium

Saturday, October 26
HOMECOMING PARADE—
10:00 A. M. ..................... Through the City
LUNCHEON—
11:30 A. M. ..................... Cafeteria
FOOTBALL—
2:00 P. M. ..................... Lincoln Field
LINCOLN vs. KENTUCKY STATE
(Kentucky was 1939 Mid-West Conference Champions)
Admission, $1.25
ALUMNI GET-TOGETHER—
5:00 P. M. . . Lounge Room, Barnes-Krekel Hall
SUPPER—
5:30 P. M. ..................... Cafeteria
MOVIE FOR VISITORS—
5:30 and 7:30 P. M. ........... Page Auditorium
Two showings of a full-length feature and shorts
Admission, 10c
HOMECOMING DANCE—
8:30 P. M. ...................... University Gymnasium
Music by Harlan Leonard and His
“Kansas City Rockets”
Admission, 75c per Person

Compare these Scores!

☆
Kentucky State defeated Langston
19 - 7 . . . Lincoln defeated Langston 26 - 7 . . . What will Lincoln do to Kentucky State at Homecoming?
Be there . . . OCTOBER the 26th.

See . . .
Lincoln vs.
Philander Smith
Saturday, November the 16th
Lincoln Field

COMING: 75th Anniversary Celebration . . . 1941
Watch for Announcements!
Ladies and Gentlemen:

My Dear Alumni and Friends:

Homecoming! Not just another homecoming, but one that is different. Seventy-five years different. It is the occasion of a Diamond Jubilee.

We open our doors, send forth messengers of good will and happiness bearing greetings and invitations to you to come back to our campus, your alma mater, and your home school, to meet around the new bonfires, to sit about the old firesides again, talk over old times, see new young faces that have come from near and far in a quest of useful knowledge, practicable skills, wholesome attitudes and a way to live the abundant life, and see a new Lincoln in spirit and physical plant unfolding before you in a grand spectacle of expansion and development.

From members of our Board of Curators, the Faculty, the students and myself come the warmest greetings to you on this, an occasion of one of the grandest festivals of our Seventy-fifth Anniversary Year.

Most sincerely, I am, your President,

SHERMAN D. SCRUGGS.

What's New at Lincoln

1. New Faces All Over the Campus—There are upwards of 300 who have just enrolled at Lincoln University for the first time. And they come from all over these United States—California, Connecticut, Wyoming, Texas, Virginia, Kentucky, Pennsylvania. All told, there are about 25 states represented in the entire student body.

2. Additions to the Faculty—There are 14 new members on the instructional staff. Here they are:
   a) Daniel W. Bowles, professor of Law, School of Law
   b) Erskine Roberts, assistant professor of Mechanic Arts
   c) Louis Fry, assistant professor of Industrial and Vocational Education
   d) Ernest M. Kalibala, assistant professor of Sociology
   e) John V. Strickland, assistant professor of Agriculture
   f) Dr. Hilda Lawson, assistant professor of English
   g) Dr. Harold E. Lee, assistant professor of Education
   h) Robert L. Gill, instructor in History
   i) Herman N. Neilson, assistant professor of Physical Education
   j) William H. Hamlin, Bandmaster
   k) Charles M. Ashe, instructor in Aviation
   l) Marie Bather, instructor in Home Economics
   m) Thomas D. Pawley, instructor in English
   n) James H. Seeney, instructor in Mathematics and Chemistry in Laboratory High School

3. Largest Enrollment in Lincoln History—
   a) 600 in the College
   b) 150 in the Laboratory High School
   c) 33 in the School of Law
   d) 32 in the Nursery School
   e) 90 at Dalton Vocational School

4. National Defense (Flight Training)—
   Ten student-pilots are being trained by Charles M. Ashe, one of six Negro federal-licensed pilots in the country. Some of the boys may be solo-flying by the time Homecoming rolls around.

5. The Graduate School—Seventeen students initiated the graduate work last summer. It is continuing now with a major in Education and minors in English, Sociology and History.

6. The School of Law (in St. Louis)—It was in existence last year, of course, but the junior year was not added until this fall.

7. Construction—The Libby C. Anthony Girls' Dormitory is going up on the East Campus, pipe lines are being laid to it from the power plant, and roadways are being laid on the main campus. But you can still get around on the campus and, above all, you have more space for parking.

8. Agriculture, Mechanic Arts, and Physical Education have all expanded during the past year.
Lincoln's Coaching Staff

ERIC W. EPPS
ASSISTANT COACH
Director and Assistant Professor of Physical Education

RAYMOND H. KEMP
HEAD COACH
Director of Athletics, Instructor in Physical Education

HERMAN N. NEILSON
ASSISTANT COACH
Assistant Professor of Physical Education

“Lincoln, O Lincoln”
OFFICIAL SONG
Words by Former President B. F. Allen
Tune: “How Can I Leave Thee?”

Lincoln, O Lincoln!
We thy proud children are;
Thou art our guiding star,
Lincoln, believe.
Our hearts that yearn for thee
No matter where we be,
Morning, noon, and always, we
Are Lincolnites.

Thy name, O Lincoln!
Shall e'er to us be dear.
Thy mem'ries sacred, near,
Hold us to thee.
Thy honors ours shall be,
Thy cause when just shall we
With loyalty defend—
For thee we'd die.

Lincoln, O Lincoln!
We thy proud children are.
Our hearts, both near and far
Love thee with delight.
No matter where we are,
Whether present, absent far,
Morning, noon, we always are
True Lincolnites.

Fifteenth Annual Homecoming
Lincoln University, Jefferson City, Missouri

Lincoln Tigers vs.
Kentucky Thorobreds
Saturday, October 26, 1940—2:00 P. M.
Lincoln Field