



Want Ads

- WANTED—A date. William Woods.
- WANTED—A wife; must resemble Hazel Settles. 'Squew Douglas.
- WANTED—A man with a strong back and a weak mind to carry candy. Frankie Boykin.
- WANTED—Someone to show me how to be tough. Lena Gholston.
- WANTED—A boy who gets 98% in his lessons to call me honey. Marie Williams.
- WANTED—A set of false teeth. Ada Johnson.
- WANTED—A fat reducer. Edith Greenlee.
- WANTED—A girl who can cook; one who can make a good stew. Lawrence Carter.
- WANTED—A husband with a large Roman nose, strong religious tendencies. Eulalia Hubbard.
- WANTED—A position as BAKER in Yazoo City, Miss. Maurice Lambert.
- WANTED—A pearl diver in the University Culinary Dept. Present incumbent retiring from active service. Must have longer arms and smaller abdominal capacity than Fred McCullough. A. M. S.
- WANTED—A better way to get into Foster Hall after hours other than thru downstairs windows. Eny Byrd.
- WANTED—Mufflers for the girls of Yates Hall in order that they may not disturb the peace and tranquility of the citizens of Foster Hall by their loud snores. (???)
- WANTED—A gas mask and an amplifier by one who is forced to listen for indefinite lengths of time to the vociferous barrage of an admirer. Ella Cassiday.

I love to touch your peachbloom cheek,
Gal o' Mine;
But when I do, it leaves a streak—
Kalsomine.

Our Faculty

THERE are three things which make a college a college. Various theories have been advanced as to the relative importance of these three essentials. In examining any institution we are forced to consider the faculty, the student body, and the physical equipment. A fair estimate can be placed upon our student body and physical equipment by a perusal of the pages of this annual. But what of the faculty? Gentle reader, we are forced to admit that the greater number of our dignified faculty absolutely refused to present their physiognomies upon these sacred pages. Selah!

The Lincoln University faculty is composed of a body of men and women well trained in the courses which they teach. They come to Lincoln from the best Universities of the country. Geographically we have all sections represented, north, east, south and west. Because of their various experiences they bring to Lincoln an unusually large representation of ideas. Not only is our faculty a college-trained faculty, but the most of the members are actively engaged in advanced work for the higher degrees. So—

Here's to the 'Profs, we've the best of them—
Light, learned, bald, fat and slim;
And if they do call,
We say "Let them bawl."
But then we wouldn't change for all the rest of them.



Calendar

SEPTEMBER

17. Registration day.
18. Assignment to classes.
19. Football practice.
22. Organization of clubs.
23. Frank Young picks his.
29. Opening social.
30. Burnette arrested for driving too slow.

OCTOBER

1. Arrival of Bill Reid.
2. Wells decided to get a shave.
6. Banquet to Freshmen.
12. Eddie Jones get his 13th "jazz" suit.
14. Dance at State Park. Razor accelerates speed of "Taxi."
20. Origination of Delphic Amphictyony.
24. Football.
27. Social.
29. John Carter has a date with Ruth Davis.
31. Hallowe'en social.

NOVEMBER

1. Kermit Hill blacks D. W.'s eyes.
5. Othal Robinson arrives from Chicago and kills "Hank" for "Hanks."
9. Christine Alexander shoots at Lenel but misses—Alma had already shot.
11. David Poindexter "sheiks" for Miss Portia Payne. Portia tells him he is a "shriek."
19. Walter Douglas swallows bass horn during orchestra rehearsal.
23. Boys journey to K. C. to play football. Alonzo Johnson goes without permission and meets "I. C."—Beats train back.
25. Thanksgiving—chicken?—both kinds.
26. Friday—holiday?—no.

DECEMBER

1. Dorothy beats Uncle Ed.
3. Ben Waters falls down steps and tries to swallow his lip.
5. Bayne explains why he hasn't shaved for past two months; videlicet—"growing sidebuns."
6. The Delphic Amphictyony gives a reception to Pres. Young.
9. "Blues" entertain "Reds" to a "Kid" party.
12. Tolson forgets and comes to school without making "roach."
15. Everybody is beginning to sing "I'm going home." Blues.
22. Dismissed for vacation.
26. Delegates leave for Indianapolis Convention.

Calendar

JANUARY

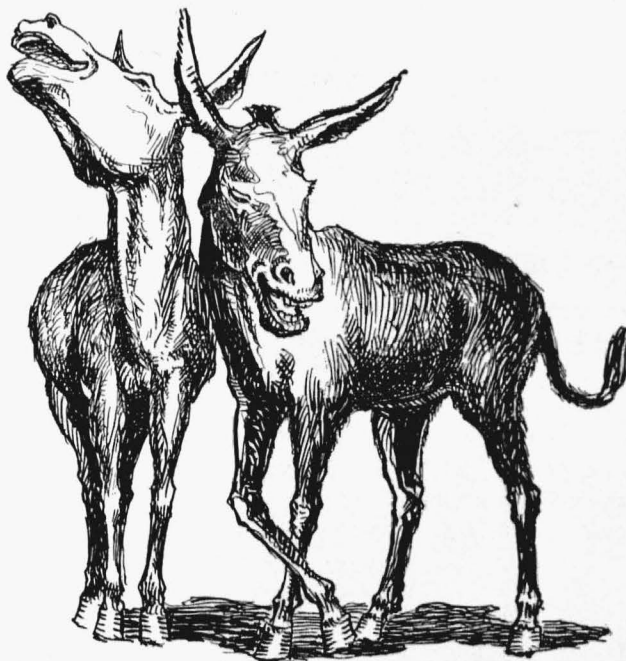
2. Everybody in usual seats—almost.
5. Alma Alexander returns late????????????Mason.
6. Pettis returns—absent since Dec. 20—Quincy—John Barleycorn—
morning—noon—night.
8. Dorothy Settles “cans” Ben for the 13th time.
9. “Alex Tom” tears his “Jesus” encore.
13. Hubbard stops the moon in its course—with his violin.
18. Plays and players go to Columbia—some time they say.
21. Sam Brown makes honest-to-goodness English recitation.
25. The Settles Twins, Hazel and Dorothy, succeed in attracting attention
of oldest Robinson child—Charles.
28. “Zams”—whoa—ponies make asses of riders.

FEBRUARY

3. Second semester begins.
6. Eddie and Tina “spat”—George and Francis “spat”
Eddie and Francis “sat”—George and Tina “flat”
9. Woods buys his own cake of soap.
12. Inauguration Day—many visitors—much orating.
14. J. P.’s birthday—comic valentine—N’est-ce pas?
16. Fly slips upon Clarence Hamilton’s “pomp” and breaks neck.
17. Clarence arrested on charge of murder for death of aforesaid fly.
22. Washington’s birthday—Holiday?—Nix.
29. Tacky party. Many appear to be in their best. Sam appears as he
really is—Result—Lucille throws up sponge.

MARCH

5. Celebration day—for whom?—Phi Delta’s engage in debate—Hubbard
ejected from room by Sgt. Woods.
9. Douglas goes to sleep in English class—Result—some of the lessons
slip into his head.
10. Eva ditches some of her rustic swains.
12. Bout between Alexander and Green—over whom?
13. Recital by C. C. White—Privileges?—I should say so.
17. Lecture in chapel by Carter G. Woodson.
17. Flag-raising day—Mr. Damel, Chief of Staff.
18. Faculty decamp to Domestic Science Dept. for bit “Feed.” Prof.
Collins seen dancing in Bacchanalin abandon. Prof. V. E. Williams does a solo
dance in Greek attire.
18. Pres. Young delivers lecture in chapel on “The Perils of the Pomp.”
19. Phi Delta’s debate again—Mrs. Thomas forgets pass word—Willie,
Alma, Milton and Ella ejected by Sgt. Woods.



Humor

Visitor: What does the leader of the vesper services do?

Gravette: Oh, he gets up, looks over the student body and prays for the college.

Sweets: I say, old chap, what shall I do if they ask me to sing?

Powers: DO? Why sing, of course—'twill be their own fault.

The Judge: This lady says you tried to speak to her at the station.

Perkins: It was a mistake. I was looking for my roommate's girl whom I had never seen before, but who had been described to me as a handsome girl with classic features, fine complexion, perfect figure, beautifully dressed, and—

Eva Cropp: I don't care to prosecute the gentleman. Anyone might have made the same mistake.

Magistrate: Ye are charged with being drunk and disorderly; have you anything to say why sentence should not be pronounced upon you?

Jim Jones in an oratorical flight: Man's inhumanity to man makes countless thousands mourn. I am not so debased as Poe, so profligate as Byron, so ungrateful as Keats, so intemperate as Burns, so timid as Tennyson, so vulgar as Shakespeare—

Magistrate: That'll do, that'll do. Ninety days. And officer, take down that list of names he mentioned and round 'em up. I think they are as bad as he is.

Myrtle Jones: What is your occupation?

Stackhouse: I used to be an organist.

Myrtle: And why did you give it up?

Stacky: The monkey died.

Ruth Johnson, rushing madly into the hospital: Give me something for my head, Cora, quick; give me something for it.

Cora Burney: I wouldn't take it as a gift.

First Student: How did you like it working for Prof. and Mrs. PDQ.

Second Student: Aw it was rotten. He was always quarreling with her, and they kept me forever running between the keyhole and the dictionary.

A Missouri bookseller telegraphed St. Louis for a copy of "Seekers After God," by Canon Farrar. Here is the telegraphed reply:

"No seekers after God in St. Louis or Kansas City. Try Chicago or Pittsburgh."

GET MAD

You feel that they haven't been using you right?

Don't get bitter; get mad and fight.

Don't sit glum in wounded virtue,

Nursing a grouch will only hurt you.

Don't get bitter,

Don't be a quitter,

Get mad.

Someone says that you don't belong.

Tilt your chin and prove him wrong.

He hints that you don't amount to much;

Show him up for thinking such.

He jeers that you will never climb any higher;

Take off your coat and prove him a liar.

Don't get bitter,

Be a hitter;

Get mad.

—Arthur Guiterman in Saturday Evening Post.

English Prof: I notice that you make the owl "to whom" instead of "to who."

Gantt: Yes, this is a Boston owl.

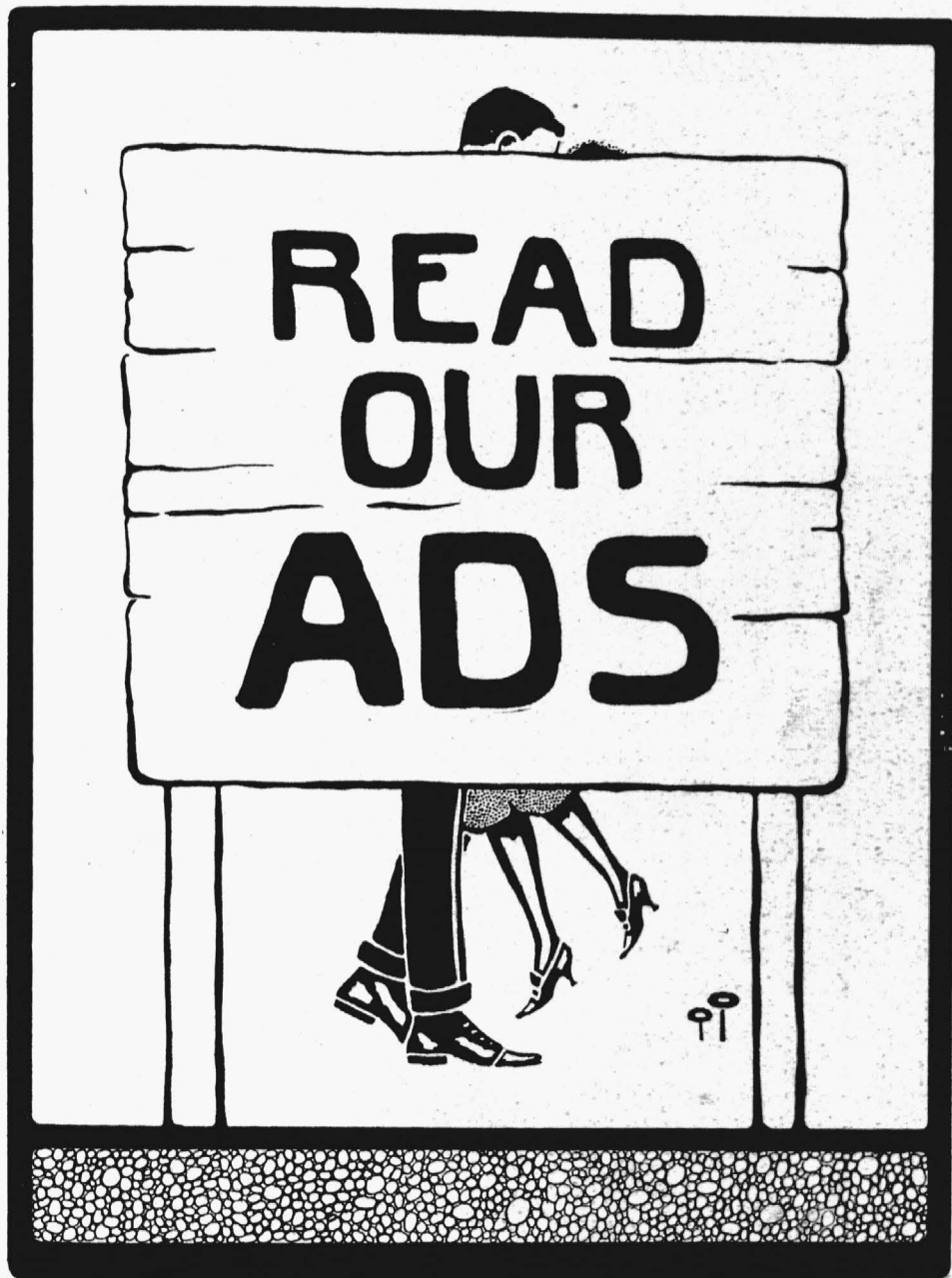
Old gentleman about to hire McMinn as chauffeur: I suppose that I can write your last employer for your references?

McMinn: I'm sorry to say, sir, but the last two gentlemen I have been with died in my service.

Luther Taylor: Would you please subscribe a dollar to my fund for beautifying the campus?

Prof. Herriold: But my good man, how are you going to beautify the campus?

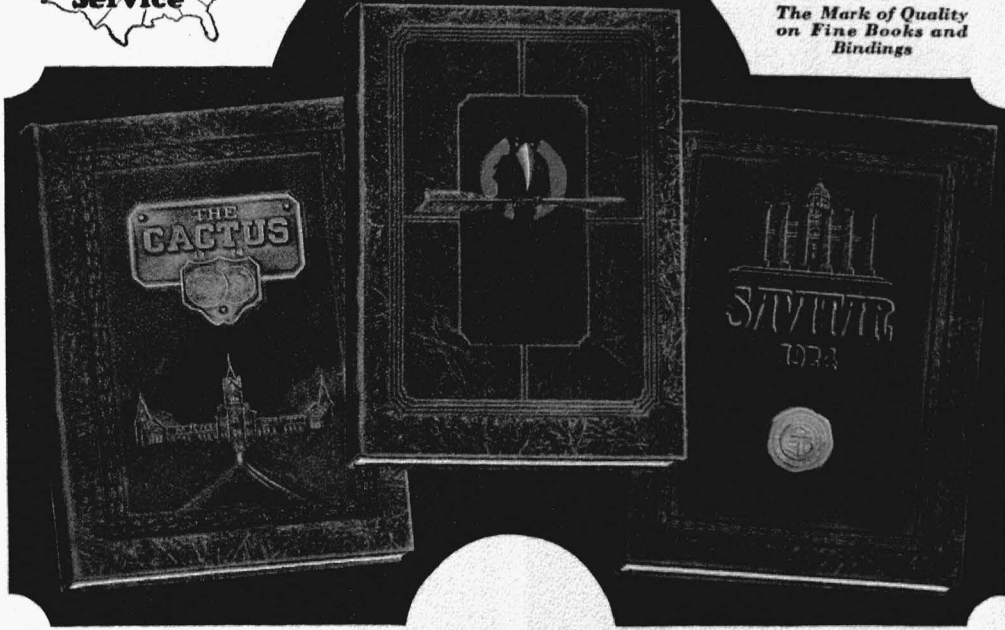
Luther: By moving on to another town.



**Nation-wide
Printing
Service**

**HUGH STEPHENS
KRAFT BUILT**

*The Mark of Quality
on Fine Books and
Bindings*



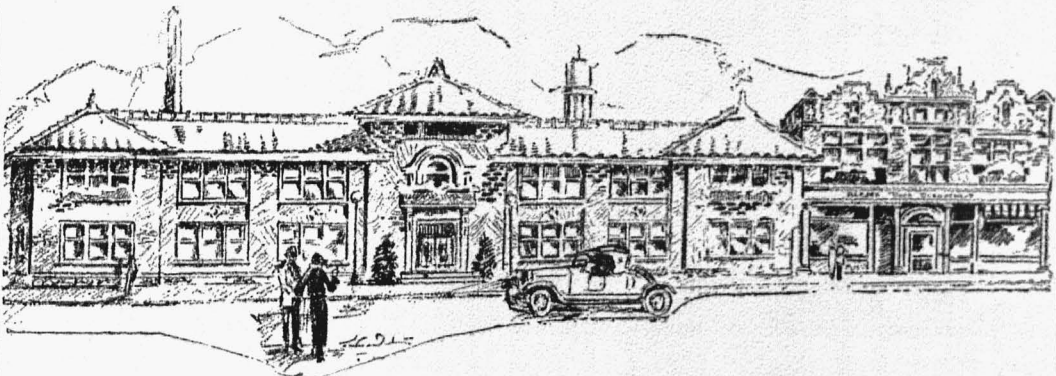
Proof of Merit

THE ANNUAL STAFFS of the Universities and larger schools and colleges of Missouri, Texas, Kansas, Arkansas and Oklahoma have, for the past nine to five consecutive years, signed printing contracts with The Hugh

Stephens Press. **Q** The reasons are obvious. The quality of Kraft Built College Annuals, and the friendly, helpful service that make them successful, are recognized and appreciated by every live College Annual staff.

THE HUGH STEPHENS PRESS

JEFFERSON CITY, MISSOURI



Where Kraft Built Products Are Made



Engraving Service Plus

Annual Staffs turn to us for advice and help in preparing their Annuals.

We start at the beginning to work out plans creating new and original ideas.

Many costly mistakes are avoided through our close co-operation.

This being a part of our service PLUS first quality engravings.

Central Engraving Company

Calumet Building
Saint Louis, Missouri

Lincoln's Glorious Heritage

From the obscurity of a backwoods cabin in Kentucky to the White House—Lincoln's rise over the handicaps of the pioneer and over disappointments and discouragements ever will stand as the great example to the truly ambitious.

It is not alone Lincoln, the martyr President, we honor. Lincoln, the man of human sympathy, of patience, of truth, of justice, will live forever in the memory of our people.

Lincoln left an undying heritage—an inspiration to every man, woman, boy and girl.

The determination to succeed will prevail today, too. And in the struggle to get ahead there is no bigger aid than a growing bank account.

4% Paid on Savings and Time Deposits



"NATIONAL BANK PROTECTION"

The Philosophy of Thrift

Save your money when you don't need it.
Then you will have it when you do need it.
This is simple, sound and sensible advice.
The Savings Department of Central Missouri
Trust Company will start your money to
work for you at 4% interest the very day
you make your deposit.



CENTRAL MO. TRUST COMPANY

JEFFERSON CITY

MISSOURI

Mr. Jason (to Woods): "Why are you late?"

Woods: "Well, a sign down here—

Mr. Jason: "Well, what has a sign got to do with it?"

Woods: "The sign said: 'School Ahead—Go Slow.'"

EDUCATION IS A THING THAT CAN'T
BE STOLEN AWAY—BE SURE TO
ACQUIRE ONE.

A reputation to furnish honest measure, money's
worth, Quality, and to make our word as good
as our bond is what we have built up and it will
stand. Tell your friends to stick to

"Dr." LOUIS L. OTT, *Building Materials*

Mrs. Hayes: "Why must we always be careful to keep our homes
clean and neat?"

Bessie Gibson: "Because company may walk in at any moment."



The Home of

"WOOLTEX" COATS AND SUITS

"PHOENIX" HOSE

"JUST RIGHT" CORSETS

Remember

Burkel & Bosch

Dealers exclusively in
FINE FOOTWEAR AND
HOSIERY. Repairing
neatly and promptly
done



PHONE 501

His Careless Ways.—"When you found that you didn't have your chemistry notebook with you, did Miss Porter make you get out and go to the library?"

"Only GET OUT! was the sad reply. She didn't seem to care where I went."

F. R.'s Liquid Hand Cleaner

Removes Paint, Ink and Grease
from hands without water

Spots from Clothes

Manufacturing Guaranteed By

J. E. ROUNTREE

518½ Jefferson St. Tel. 717 Red

Agents Wanted

Walk-Over Shoes

are always in good
society. They are
fitted and sold by

WEATHERBY'S

Shryack-Hirst Grocery Co.

JEFFERSON CITY, MO.

We editors may tug and toil,
'Till our finger tips are sore,
But some poor fish is sure to say,
"I've heard that joke before."

GET YOUR DRUGS AT
TOLSON'S DRUG CO.

The Drug Store on the Corner



PHONE 606

Mr. V. Williams (catching Staten by the collar): "I believe the devil has got hold of you."

Staten: "I believe he has, too."

Ask your classmate where he buys
his clothing and shoes. At the
WORKING MAN'S STORE
of course

102 E. HIGH ST.

WE WELCOME SMALL ACCOUNTS AS WELL AS LARGE ONES

SYSTEMATIC
AVING
PELLS
UCCESS

Your savings will be safe in the

"OLD RELIABLE"

Exchange Bank of Jefferson City

"The Bank For All the People"

4% ON SAVINGS

4% ON TIME DEPOSITS

Symptoms: "Pardon me, Professor, but last night your daughter accepted my proposal of marriage. I have called this morning to see if there is any insanity in your family."

Prof.: "There certainly must be."

WRIGHT'S CLEAN
GROCERY

TWO PHONES—42 and 154

Try Victoria DeWyl's

AT 105 W. HIGH

For Ladies' Hats

Making to Order and Remodeling Our
Specialty

Ins and Outs.—America takes a great interest in England, says a writer. Yes, and from.

LONDON IDEAS.

Building Materials

WITH
DEPENDABLE SERVICE



Scruggs-Guhleman Lumber Company

ON McCARTY ST. AT JEFFERSON

TWO PHONES—457 AND 475

GRADUATION GIFTS

The struggle for College and School records is worthy of a gift reward. Parents and Friends will visit our store for striking original novelties—they are gifts that last.



O. C. STEGMAIER

Jeweler and Optometrist

Paternal Style: "Now my little lady," said the barber to a youngster in the barber's chair, "how do you want your hair bobbed?"

Fay Tull: "With a hole in the top like dad's," was the reply.

Unreasonable Request. Miss Heron: "Put out your tongue—more than that—all of it."

Eden: "Miss Heron, I can't, it's fastened at the other end."

SCHELL MUSIC CO.

Everything in Music

Victor, Edison and Pathe Phonographs and records. Century, McKinley and Fischer Editions and late popular music carried in stock.

TELEPHONE 110

100 E. HIGH ST.

R. DALLMEYER DRY GOODS CO.

The Big Store

JEFFERSON CITY, MISSOURI

Our new garment shop is packed to its capacity
with the newest creations in

LADIES', MISSES', CHILDREN'S AND INFANTS' WEARING APPAREL

Visit our Down Stairs Store and profit by the Big
Reductions offered on carried-over garments.
You'll find this store the best place to buy your
Dry Goods, Ready-to-Wear Goods and Floor
Coverings.

Largest Stock in Central Missouri

Doctor: "That operation will cost seventy-five dollars."

Sick Man: "You'll have to bid again, because the undertaker's price
is the cheapest."

Freshie: "My dad can understand any language as well as he can
English."

Senior: "He's a linguist, then?"

Freshie: "No, he's a deaf man."

B. LOETHEN

Tailor

CLEANING

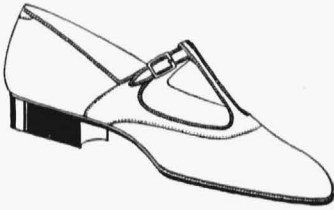
and

ALTERING

TELEPHONE 277

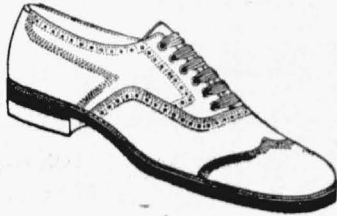
310 MADISON

FASHIONABLE FOOTWEAR *for All Occasions*



All New Patterns
All New Colors
All New Materials
At Reasonable Prices
Stockings to Match

Our
"Weekly Specials"
are largely attended
bargain events



"*Bostonians*"
Famous shoes for men

Schultz's
SHOE STORE

The shoe that has style and comfort plus lots of mileage. New styles are here. Our service will please you.

Mr. Williams had been trying to explain fractions to the class in first-year algebra. Turning to Pondexter, he said: "If you work 8 hours a day, what part of the day do you work?" "The hottest," replied Pondexter, whose father was a farmer.

Prof. Griffin: "When did Caesar defeat the greatest number?"
Evans: "I think on examination day."

Max Meyerhardt

WE LEAD, OTHERS FOLLOW

The Home of

HART SCHAFFNER & MARX CLOTHES

210 E. HIGH ST.

JEFFERSON CITY, MO.

MANUFACTURERS OF HIGH GRADE SOFT WHEAT FLOUR

G. H. DULLE MILLING CO.

JEFFERSON CITY, MO.

We carry a full line of Sweet Feeds

Elevators

RUSSELLVILLE, MO.

WOOLDRIDGE, MO.

SOUTH CEDAR, MO.

Peltason's Dry Goods Co.

227 MADISON ST.

They know what you want. Complete line of Ladies' and Children's ready-to-wear garments. Imported blouses, large assortment of Furs.



WHOLESALE and Factory Distributor of College and Institution Supplies. When interested, write, telephone or telegraph at my expense.



SID CONDUCT

SEDALIA, MISSOURI

DIAMOND EDGE STORE

TEL. 491

ED UNWIN

Dealer in

Hardware, Tinware, Stoves and Ranges, Cutlery, Etc. Builder's Hardware a Specialty.

112 E. HIGH

JEFFERSON CITY, MO.

Sympathetic Taxi Driver: "Hello, what's the matter, little boy? Are you lost?"

Green Freshman: "Yes, I am. I mighta known better'n to come to school here with Gran-ma. She's always losin' sumpin."

Richard Green: "I wish I could revise the alphabet."

Eva Cropp: "Why?"

Richard Green: "I'd put U and I closer together."

ICE CREAM

I
C
E

C
R
E
A
M

To be assured of getting the best, use Weber's High Grade Ice Cream, known for Purity and Wholesomeness.

We make a specialty of Individual Moulds. Also, any kind of bulk or brick ice cream that you wish.



I
C
E

C
R
E
A
M

Weber Ice Cream Company

306 MADISON STREET

TELS. 45 AND 1238

A. Brandenberger

Druggist



130 E. HIGH

JEFFERSON CITY

AT COMMENCEMENT

Miller: "Gee, but I'm embarrassed; I gotta patch in the seat of my pants!"

Perkins: "Don't let that bother you. Think how you would feel if the patch wasn't there at all."

"Hey, Ben! Goin' to the Y. W. C. A. Tacky Party?"

Ben: "Nope, Dorothy's done quit me."

*Poole & Creber Packing
House and Market*

Wholesale and Retail Meats



*"Everything in the Meat
Line"*



PHONE 384 700 EAST HIGH ST.

Purity Ice Cream Co.



"Yes! We have
good ice cream
ALWAYS!"



PHONE 120 626 E. HIGH

*Compliments of the
Cole County Abstract
Realty & Insurance Co.*



A. LINXWILER J. N. OWENS F. B. NEWKAM
Pres. Sec'y Treas.

PHONE 577 306 MONROE

H. B. CHURCH

Fine Footwear

Quality and Fit
Guaranteed

134 E. HIGH STREET

HOW IT STARTED

"At any rate, Dean, no one can
say I'm two-faced."

Dean: "My goodness NO! At
least Alexander, you'd leave that
one at home."

Prof. Griffin: "If your father
heard your stupid answers, it
would make him turn over in his
grave."

McAdams: "It couldn't. He
was cremated."

Graham and Graham
Restaurant

Lunches, Cooking and Special Sunday
Dinners. Candies and Soft Drinks.

614 LAFAYETTE STREET

EAST END DRUG CO.

Prescriptions

DRUGS AND DRUGGISTS' SUNDRIES

JEFFERSON CITY, MO.

MAKING HERSELF CLEAR

An Indian paper furnishes us with a recent specimen of "English as she is wrote." It is a copy of a letter sent by a lady teacher to the Director of Education, Manila, and reads: "Dear Sir: I have the honor to resignate as my works are many and my salary are few. Besides, my supervisor makes many loving to me to which I only reply, 'Oh not, Oh not!'"

T. C. Overstreet

HIGH GRADE MEATS



TEL. 900 704 E. McCARTY ST.

Czarlinsky's

"CLOTHES FOR
LAD AND DAD"

OPPOSITE COURTHOUSE

WISE PROF.

Prof. Hunter: "Why are you taking this course, Mr. Brown?"

Sam: "Er—well, because I am very fond of the subject. It gives me a new insight into the problems which—er—I'm called upon to meet—er—in every day life. It has been an inspiration to me."

Prof.: "Very good. Now Mr. Bailey, you tell one."

ARMOUR'S

STAR HAM STAR BACON
SIMON-PURE LEAF LARD
and other Quality Products are
purchased by all discriminating
housewives.

It takes the guess out of buying

Insist on the Armour Label. It
is your guarantee of Quality.

Armour and Company

KANSAS CITY

KANSAS

The parson was young and nervous. After the wedding was over, instead of saying, "It is customary to kiss the bride," he said, "It is kistomary to cuss the bride."

THE AMOS-JAMES GROCER CO.

Distributors of "JUST RIGHT" Food Products.
"JUST RIGHT" on the label, means Quality for the
table.

LUCAS AVE. AND THIRD STREET

ST. LOUIS, MO.

SIX SENSES

Teacher: "How many senses are there?"

Student: "Six."

Teacher: "How is that? I have only five."

Student: "I know it. The other is common sense."

RADKE'S

On the Corner

MEN'S AND BOYS'
OUTFITTERS

Always—"JUST A STEP AHEAD"

*Compliments
of the*

MISSOURI LIGHT AND
POWER CO.

H. S. KILBY, *Genl. Supt.*

Purely Medical Reasons: "Now tell us about it—why did you steal that purse?"

Alonzo Johnson: "Your Honor, I won't deceive you—I was ill and I thought the change might do me good."

FOOTWEAR FOR ALL THE FAMILY THAT WEARS LONGER
AND COSTS LESS

POPULAR PRICE SHOE STORE

111 E. HIGH STREET

SCHELL & WARD, *Props.*

TELEPHONE 492

SLATER'S CAFETERIA—"Just a Step from the Campus"

REGULAR MEALS, LUNCHES, CONFECTIONS, AT ALL HOURS

PHONE 1190

MRS. SARA SLATER, *Prop.*

McMinn (waiting impatiently): "How long will it be before Elizabeth makes her appearance?"

Matron: "She's upstairs making it now."

LINCOLN UNIVERSITY

REMODELED AND ENLARGED

—OFFERS—

Four years' college course
leading to A. B. degree.

Four years' course in edu-
cation leading to B. S. de-
gree.

Thorough course in pre-
medical science.

All dormitories new or re-
modeled.

FOR FURTHER INFORMATION, ADDRESS

The Registrar
LINCOLN UNIVERSITY