When the campus is a'glitter, etc...

HOMECOMING

AT LINCOLN UNIVERSITY

NOVEMBER 10, 1956

TWENTY-FIVE CENTS
LINCOLN UNIVERSITY
JEFFERSON CITY, MISSOURI

versus

AUGUSTANA COLLEGE
SIoux FALLS, SOUTH DAKOTA

HOME COMING

1956

PUBLISHED BY
THE DEPARTMENT OF ATHLETICS
WITH THE COOPERATION OF
THE OFFICE OF PUBLIC RELATIONS
AND THE DEPARTMENT OF ART
*When the frost is on the punkin and the fodder's in the shock,
And you hear the kyouck and gobble of the struttin' turkey-cock,
And the clackin' of the guineys, and the cluckin' of the hens,
And the rooster's hallylooyer as he tiptoes on the fence;
Oh, it's then the time a feller is a-feeling at his best,
For it's Homecoming at Lincoln and folks are full of zest,
And the campus is a'glitter, and the folks all line the block
When the frost is on the punkin and the fodder's in the shock.

*With apologies to James Whitcomb Riley
Mrs. Estella Christopher, an alum...us of long standing.
Members of the Jefferson City Alumni Chapter at a tea honoring President and Mrs. Dawson.

The Alumni, they are present, and their spirits running high
For the thought of dear Ol' Lincoln is enough to make one sigh
For a sight of its old campus, and the friends who've strayed afar
Who by every means of travel whether bus or train or cyar
Are heading back to Lincoln — the whole endearing flock,
Cause the frost is on the pumpkin and the fodder's in the shock.
President Earl E. Dawson, nineteenth person to head the University.

Dr. Walter Talbot, Acting Dean of Lincoln University.

President Dawson and Mrs. Marguerite Taylor, President of the Jefferson City Alumni Association.
The President and his missus will be on hand to cheer your day
And to hope that in your reunions you will always have your way
That your day will be exciting, and your worries at an end
As you frolic on our campus with your very special friends.
INTRODUCING
OUR
QUEEN
AND HER COURT

Her Royal Highness, Miss Lincoln U.,
a queen in every respect.
Ann Smith, freshman attendant
Viola Johnson, sophomore attendant
Carolyn England, freshman attendant
Rosetta Funchess, sophomore attendant
Marva Longdon, junior attendant

And the lady who's a-reigning on this happy Homecoming Day
Is the charming Billye Bradshaw with her quiet, winsome way.

Her two lovely maids of honor: Miss
Jacqueline Callaway and Miss Billie
Thomas.
Dwight Reed, fondly known as "Coach", is one of football's true tacticians — a master, a student, and a lover of the game.

The experts who help him: Coaches Don Hudson and Otis Jordan.
And our coach, he is determined in a quiet sort of way
To see us gain a victory o'er our Viking friends this day
And our Fightin' Tigers — they're ready
When the game is tough, they'll steady
And they'll hit that line like demons and will cause the foe to rock
When the frost is on the punkin and the fodder's in the shock.

A Tiger touchdown in the game we won against Sterling College of Kansas.
TIGERS

Nathaniel McKnuckles, Guard

James Ford, Halfback

Paul Williams, End

Theodore Morrison, Tackle

Ezell Brewer, Quarterback
Oliver Holmes, End
Louis Vetter, Guard
Arthur Marshall, Tackle

Lawrence Schueller, Fullback
Herman O'Neil, Guard
Eugene Hooks, Guard
**LINCOLN UNIVERSITY**

<table>
<thead>
<tr>
<th>Jersey No.</th>
<th>Name</th>
<th>Position</th>
<th>Jersey No.</th>
<th>Name</th>
<th>Position</th>
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<tbody>
<tr>
<td>19</td>
<td>Adams, Herman</td>
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<td>91</td>
<td>Lyles, Walter</td>
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<tr>
<td>19</td>
<td>Adams, Kenneth</td>
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<td>Marshall, Arthur</td>
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<tr>
<td>23</td>
<td>Allison, Wilbur</td>
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<td>Marshall, Joe</td>
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<tr>
<td>23</td>
<td>Anderson, Nobel</td>
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<td>49</td>
<td>McKnuckles, Nathaniel</td>
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<tr>
<td>16</td>
<td>Bradley, John</td>
<td>Quarterback</td>
<td>92</td>
<td>Moore, Louis</td>
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<tr>
<td>25</td>
<td>Brewer, Ezell</td>
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<td>Morrison, Theodore</td>
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<tr>
<td>25</td>
<td>Brown, Sherrill</td>
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<td>Mercer, Ben</td>
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<tr>
<td>17</td>
<td>Brown, James D.</td>
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<td>43</td>
<td>Murray, Joe</td>
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<td>76</td>
<td>Brown, George</td>
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<td>44</td>
<td>O'Neill, Herman</td>
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<tr>
<td>76</td>
<td>Caldwell, Bennie</td>
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<td>Porter, Charles R.</td>
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<tr>
<td>99</td>
<td>Cox, Gregory</td>
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<td>Ricketts, Pete</td>
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<tr>
<td>75</td>
<td>Crum, Walter</td>
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<td>24</td>
<td>Rothmaller, Eddie</td>
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<tr>
<td>94</td>
<td>Diltz, Willie</td>
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<td>Schueller, Lawrence</td>
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<tr>
<td>33</td>
<td>Dinwiddie, Robert</td>
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<td>Vetter, Louis</td>
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<td>Fletcher, John</td>
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<td>Watters, Robert</td>
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<td>Ford, James</td>
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<td>Williams, Paul</td>
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<tr>
<td>46</td>
<td>Hohenstreet, George</td>
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<td>27</td>
<td>Woods, Richard</td>
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<tr>
<td>87</td>
<td>Holmes, Oliver</td>
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<td>Wren, Maurice</td>
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<tr>
<td>34</td>
<td>Hooks, Eugene</td>
<td>Center</td>
<td>81</td>
<td>Walker, Maurice</td>
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<td>Langford, Charles</td>
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<td>May, Willie</td>
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<tr>
<td>28</td>
<td>Lee, Carl</td>
<td>Back</td>
<td></td>
<td>Douglas, Dale</td>
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</tr>
</tbody>
</table>

**Illegal Use of Hands and Arms**

**Illegal Use of Hands and Arms**

**Offside**

**Incomplete Forward Pass, Penalty Declined, No Play or No Score**

**Forward Pass or Kick Catching Interference**

**Delay of Game**

**Time Out**
<table>
<thead>
<tr>
<th>Jersey No.</th>
<th>Name</th>
<th>Position</th>
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<tbody>
<tr>
<td>41</td>
<td>Hopewell, Dick</td>
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<td>62</td>
<td>Westby, Jim</td>
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<td>Howlin, Chuck</td>
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<td>Archer, Milton</td>
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<tr>
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<td>McKenzie, Lloyd</td>
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<td>Ratzloff, Jim</td>
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<tr>
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<td>Rygh, Roger</td>
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<td>Broughton, Vern</td>
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<tr>
<td>45</td>
<td>Newcomb, Ben</td>
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<td>Jones, Don</td>
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<td>Falgren, Jon</td>
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<td>67</td>
<td>Weber, Bob</td>
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<tr>
<td>48</td>
<td>Frey, Jerry</td>
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<td>Wells, Bob</td>
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<tr>
<td>49</td>
<td>Athey, Bob</td>
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<td>69</td>
<td>Rohwer, Tom</td>
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<tr>
<td>51</td>
<td>Dietz, Gayle</td>
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<td>Nelson, Phil</td>
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<tr>
<td>52</td>
<td>Peterson, Richard</td>
<td>Back</td>
<td>71</td>
<td>Fredericks, Dick</td>
<td>Tackle</td>
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<tr>
<td>53</td>
<td>Berdahl, Charles</td>
<td>Tackle</td>
<td>72</td>
<td>Florence, Roger</td>
<td>Tackle</td>
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<td>54</td>
<td>Boettcher, Dick</td>
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<td>Erickson, Jerome</td>
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<td>55</td>
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<td>Heine, Paul</td>
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<td>56</td>
<td>Feiock, Arlo</td>
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<td>Guthals, Carl</td>
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<td>57</td>
<td>Johnson, Leland</td>
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<td>Berven, John</td>
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<td>58</td>
<td>Merrill, Dick</td>
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<td>77</td>
<td>Rogness, Steve</td>
<td>Guard</td>
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<tr>
<td>59</td>
<td>Rogness, Paul</td>
<td>Center</td>
<td>78</td>
<td>Richards, Ken</td>
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<td>Tallakson, Warren (Lee)</td>
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<td>Hokenstad, Terry</td>
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<tr>
<td>61</td>
<td>Walton, Bob</td>
<td>End</td>
<td>80</td>
<td>Simpson, Bill</td>
<td>Tackle</td>
</tr>
</tbody>
</table>
Miss Augustana College, a true "Viking Queen"

Augustana's board of strategy: (from left to right) Ken Kessinger, freshman coach; Bob Burns, head coach; Marvin Rist, assistant coach.
And our friends from the Dakotas
Healthy farmers who meet their quotas
Will long remember as they gather 'round their stock
How the Tigers from Lincoln, dealt them such a shock.
Six strong they stand, an asset in the foreground of anybody's band.

PRANCERS
Dance with me, Henry, all right Baby.

AND PEPSTERS

Hit 'em again, hit 'em again, harder harder . . .
October 3, 1956

Dear Alumni, Former Students, and Friends:

Lincoln University has triumphantly survived the challenges and crises of ninety eventful years. These years have witnessed changes in the very warp and woof and pattern of our lives, but the purpose of this Institution, as conceived by those gallant soldiers of long ago, has remained steadfast.

Through the years, this Institution has been dedicated to one broad goal - the betterment of the lives of the youth of Missouri through education. And in order to achieve this goal, it has been most essential that we should in a changing society, avoid any tendency in the pattern of education at Lincoln University to become static.

It has been this ability to adapt itself to the changes and new demands and needs of the youth of this state through succeeding generations that has enabled Lincoln University to become the great Institution that it is today.

And so, it is with pride that we welcome you back to these high grounds to join with us in the celebration of another Homecoming.

If what has been created here has helped to interpret life and living to those eager young people who have, in the past nine-tenths of a century, come to us for guidance and training; if those who have come under the influence of this place have gone out to face life equipped with skills, ideals, and a broader understanding of themselves and their fellow man; if the many who have thirsted for knowledge have been gladdened as they drank from this fountain of learning, then those who have labored here will not have labored in vain.

Sincerely yours,

Earl E. Dawson
President

Now the celebratin's over; and we're awful glad you came.
Pack away both "duds" and memories 'til the next Homecomin' game.
Then yer apples will be gathered, and the ones a feller keeps
Is poured around the cellar floor in red and yeller heaps;
And the cider-makin's over, and yer women-folks is through
With their mince and apple butter, and their souse and sausage, too!
Come on back to Alma Mater in the year of fifty-seven
So's to be at our homecomin'; we'll be sittin' up 'til "leven
For we're eager to greet you on this very special day
So goodbye until next year; may God speed you on your way.
You have set our hearts a-clickin' like the tickin' of a clock
When the frost is on the punkin and the fodder's in the shock!
Lareader W. Agnew
Augustus Bell, Jr.
C. T. Blue
W. G. Brooks
Alonzo Brown
Fay T. Carter
Oliver C. Cox
Georgia M. Cureton
C. C. Damel
Mary L. Edwards
W. D. Fisher, Jr.
Delores Foster
Mary Louise Franklin
Lorenzo J. Greene
W. A. Hamilton
M. G. Hardiman
C. Hoard
Dova L. Jones
Gene A. King
M. C. Langford
T. A. Logan
A. P. Marshall
T. Charles McKinney
R. Clyde Minor
Sophia J. Monroe
Ruth E. Muse
G. A. Newkirk
Loretta E. Owens
Johnnie B. Palmer
James D. Parks
Thomas Pawley
James H. Seeley
Ouida E. Sprye
W. R. Talbot
Turner Service Station
Mrs. Charlyne Tyus
Wesley Foundation
(Methodist Students)
Oveta Welon
Curtis L. Wrenn
Edith M. Young
<table>
<thead>
<tr>
<th>Phone 6-8741 333 Madison</th>
<th>Fight, Tiger, Fight LOGAN SHOE REPAIR 524 Lafayette</th>
<th>Compliments of MILLSAPS DEPT. STORE A Store for All the People 240 E. High St. 6-4195</th>
</tr>
</thead>
<tbody>
<tr>
<td>Compliments of KING-SIZE (12 OUNCES) 7up 6-Bottle Carton PLUS DEPOSIT</td>
<td>Compliments of DUNCAN JEWELRY STORE Elgin - Bulova &amp; Hamilton Watches 234 E. High 6-2323</td>
<td>Compliments of TENNYSON'S HOME FURNISHING 520 E. High 5-1151</td>
</tr>
<tr>
<td>Compliments of THE TOPS 626 Lafayette St. 6-4422</td>
<td>Compliments of WYANDOTTE FURNITURE CO. 121-123 E. High 6-4551</td>
<td>Compliments of SCRUGGS-GUHELEMAN LUMBER CO. 104 E. McCarty 5-1811</td>
</tr>
<tr>
<td>Welcome Homecomers! CITY ICE COLD STORAGE CO. 126 W. Dunklin St.</td>
<td>Welcome, Homecomers LANDWEHR DAIRY 115 West Dunklin St. 6-8851</td>
<td>CAPITAL CITY TELEPHONE CO. The Heart of A Friendly City 319 Madison</td>
</tr>
<tr>
<td>Compliments of NEHI BOTTLING CO. Nehi Flavors — R-C Cola &amp; Upper 10 520 Jefferson St. 6-8211</td>
<td>Compliments of JEFFERSON RUG Cleaning — Laying — Repairing 305 Ash 6-4148</td>
<td>Compliments of JEFFERSON CITY LINES, INC. 401 W. Dunklin 5-2451</td>
</tr>
<tr>
<td>Compliments of SHERWIN-WILLIAMS CO. 511 Harrison 5-3610</td>
<td>Compliments of BUSCH'S FLORISTS 630 Madison 6-7113</td>
<td>Compliments of MR. FRESHIE BREAD</td>
</tr>
</tbody>
</table>
| FASHION LAUNDRY & DRY CLEANER | Welcome, Homecomers  
1001 W. Dunklin St. | F. W. WOOLWORTH CO.  
224 E. High St. |
|--------------------------------|---------------------------------------------------|
| CAPITAL CITY WATER COMPANY | Best Wishes  
315 South Madison St. | Best Wishes  
SPIEDEL PHOTO SERVICE  
505 Harrison  
304A E. High |
| Greetings for Homecoming | THE TRUST BUILDING CLEANERS  
EAST END DRUG  
630 East High | BEST WISHES  
Compliments  
A. BRANDENBERGER DRUG CO.  
103 E. High St. |
| Welcome, Homecomers!  
J. J. NEWBERRY CO.  
214 E. High St. | FILMCRAFT PHOTO SERVICE  
High & Madison St.  
522 E. High St.  
Good Luck, Tiger |
| Welcome, Homecomers  
SALISCH PAINT & GLASS CO.  
312 Monroe St. | Compliments of  
JACK & JILL SHOP  
300 E. High St. |
| Go, Tigers  
QUALITY MERCHANDISE  
BARTLETT'S  
121-123 E. High | Compliments of  
POPE DRUG STORE  
Miller Bldg. |
| | | COMPLIMENTS OF A FRIEND |
COMPLIMENTS OF

Mavarakos Candy Store
Madison & High Streets

COMPLIMENTS
OF
A FRIEND

Woods and Fields are
DRY!
HELP PREVENT FIRES!

Missouri Conservation Commission

Marlboro
filter cigarette
delivers the goods
on flavor
00¢

COMPLIMENTS
OF
A FRIEND

WELCOME, ALUMNI
McKay Buick
315 High St.
6-6155
MODERN
LITHO-PRINT CO.
Offset Printing
413 MADISON STREET
JEFFERSON CITY, MO.

THE EXCHANGE
NATIONAL BANK
OF JEFFERSON CITY, MO.

Hammond Studio
and Camera Shop
109 East High Street

Fight, Tiger, Fight!

SUTTON DRUG SHOP
Hospital & Sick Room Supplies
521 E. High 5-3717

Welcome, Alumni

MISSOURI POWER & LIGHT
COMPANY

Welcome, Alumni

COLLONS
The Store for Men
Hart Schaffer & Marx
Varsity Town Suits
McGregor Sportswear
218 E. High 6-2061

Welcome, Alumni

STRONG BROS. LUMBER CO.
Highway 50 West

Welcome, Alumni

SCHNIDER'S
Men's Wear
200 E. High 6-7213

Compliment of
DAVIS CLEANER
& SHOE REPAIR

Saffee's
carlie schwaller mgr.
233 east high street, jefferson city, mo.
## Reliable Clothing Store

227 E. High St.
6-9212

---

## Capitol Dress Shop

229 East High Street
JEFFERSON CITY, MISSOURI
Phone 6-3912

---

## It may be **TOO LATE**

...if you let your brakes wait!

Lives depend on the safety of your brakes. Let us test them and check the fluid. If needed, we add Sinclair Hydraulic Brake Fluid for smooth, dependable braking action in your car. Drive in today. We'll make sure your brakes are safe!

---

### Welcome Homecomers

**CAMPUS BOOK STORE**

901 E. Atchison St.

**HERMAN'S**

232 E. High St.

**MASON'S**

ATHLETIC GOODS

222 E. High 5-2424

Morrow Mason, owner
LINCOLN, O LINCOLN!

Lincoln, O Lincoln!
We thy proud children are;
Thou art our guiding star—
Lincoln believe.
Ours are hearts that yearn for thee
No matter where we be;
Morning, noon, and always, we
Are Lincolnites.

Thy name, O Lincoln!
Shall e'er to us be dear:
Thy mem'ries sacred, near
Hold us to thee.
Thy honors ours shall be,
Thy cause when just shall we
With loyalty defend—
For thee we'd die.

Lincoln, O Lincoln!
We thy proud children are;
Our hearts, both near and far
Love thee with delight.
No matter where are,
Whether present, absent far;
Morning, noon, we always are
True Lincolnites.