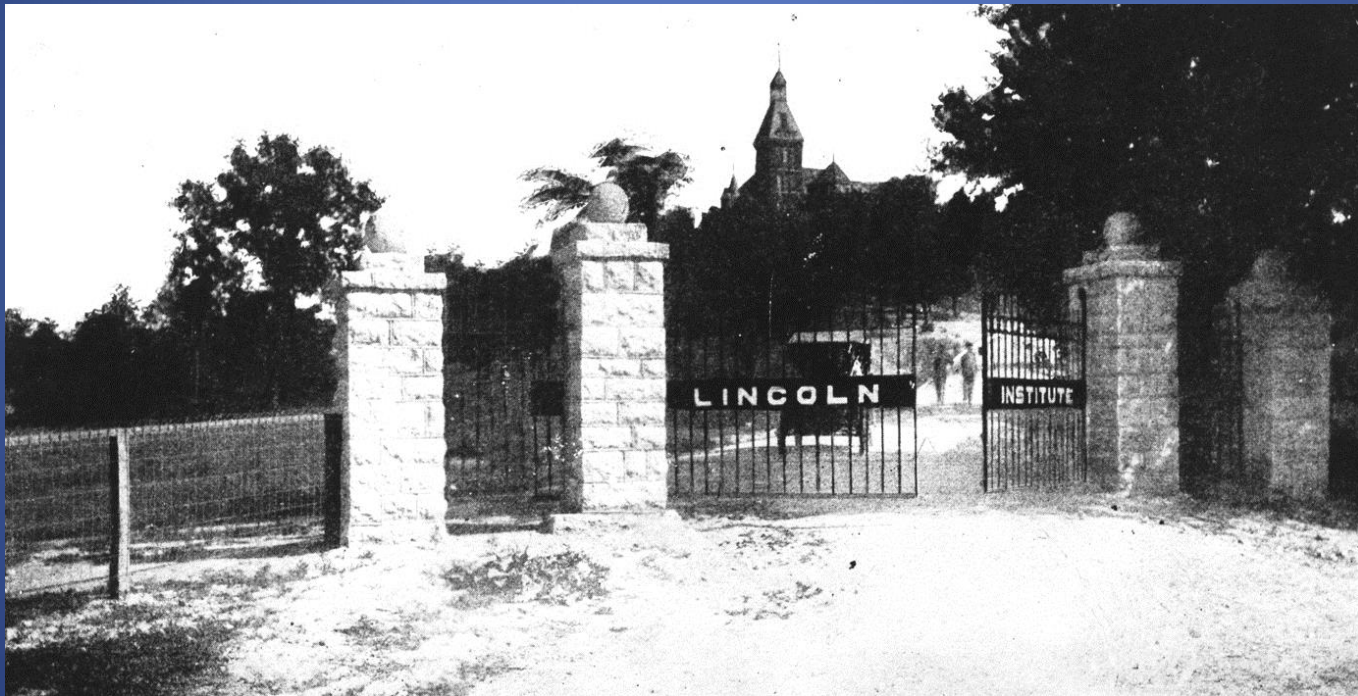
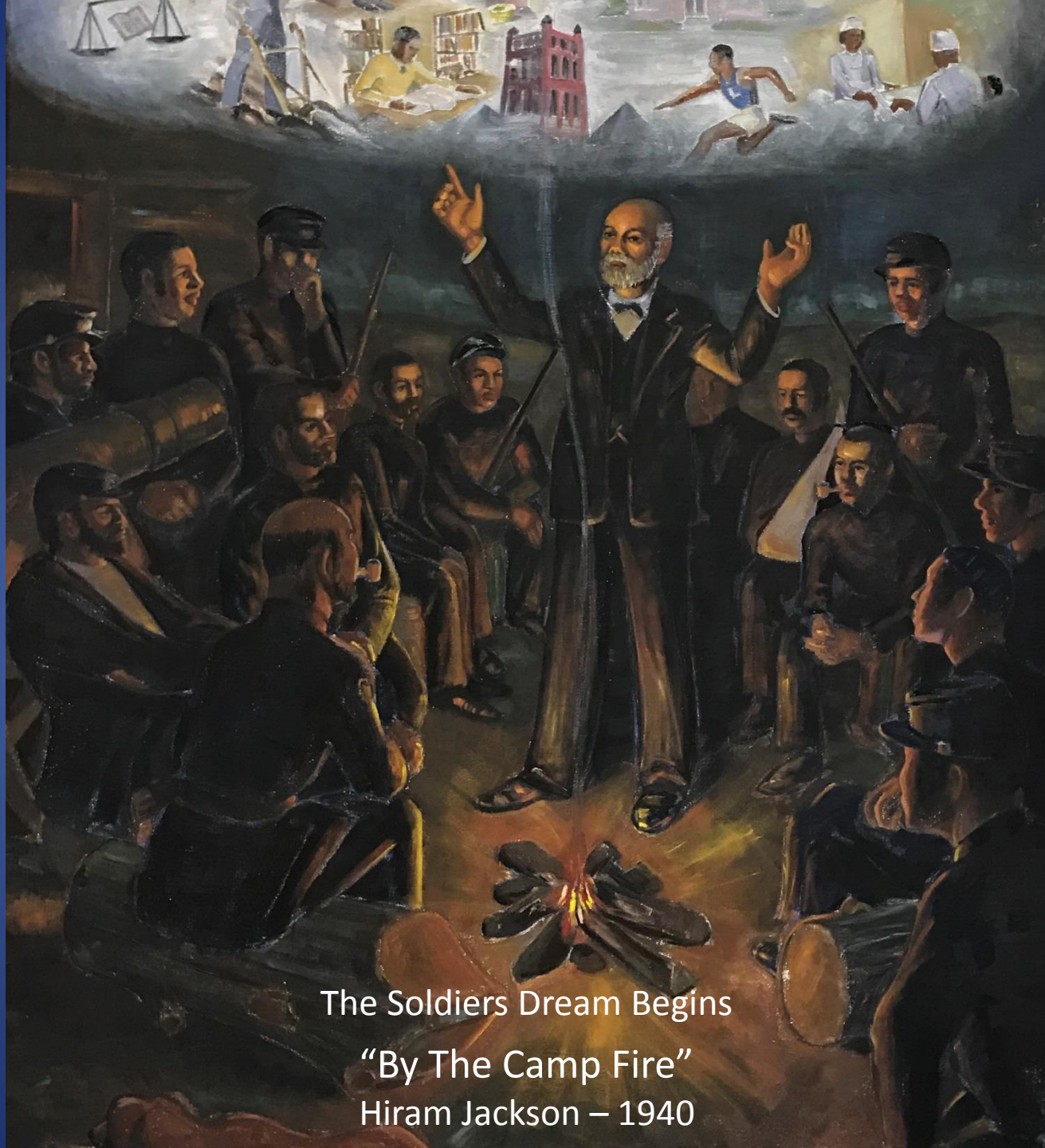


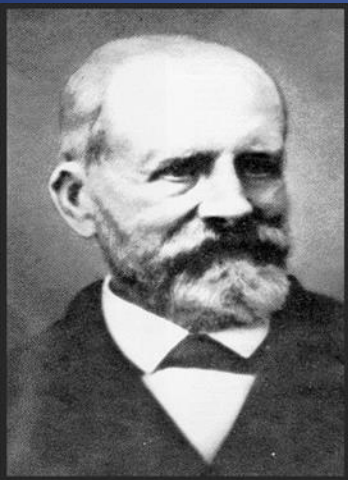
Soldiers' Dream: 150 Years of Lincoln University History in Pictures & Documents



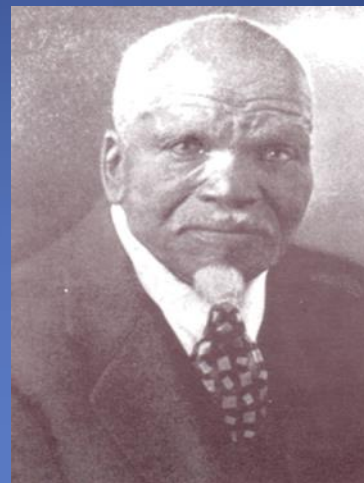
Haiying Qian, Institutional Repository Coordinator, Lincoln University
Missouri Conference On History
March 24, 2017



The Soldiers Dream Begins
"By The Camp Fire"
Hiram Jackson – 1940



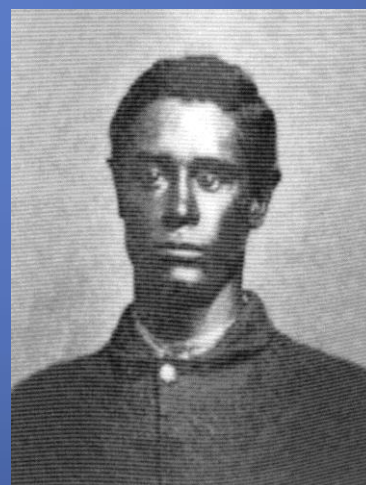
1st Lt. R.B. Foster



Cpl. L. Bennett



Sgt. J. Jeffrey



Sgt. N. Bergamisse

\$

10,

Baton Rouge, La., May 10th, 1866.

This Certifies that

Logan Bennett CR

65th Regt. U. S. Colored Infantry has paid to the funds of LINCOLN INSTITUTE the sum of

Ten Dollars

the money to be refunded provided the sum of

twenty thousand dollars is not raised for the institution before the first day of July 1867.

R B Foster

AGENT.

LINCOLN INSTITUTE

AT
JEFFERSON CITY, MO.

TRUSTEES.

THOS. C. FLETCHER,	E. S. FOSTER,
T. A. PARKER,	WM. BISHOP,
JAS. E. YEATMAN,	J. A. WHITAKER,
ARNOLD KREKEL,	R. B. FOSTER,
R. F. WINGATE,	HENRY BROWN.

THOS. C. FLETCHER, President. JAMES E. YEATMAN, Treasurer. R. B. FOSTER, Sec. & Gen'l Agt.

J. A. Parker Vice

EXECUTIVE COMMITTEE.

WM. BISHOP. J. A. WHITAKER. E. S. FOSTER.

CONSTITUTION.

1. The name of this Association shall be "The Board of Trustees of Lincoln Institute."
2. Its object shall be to establish and maintain in or near Jefferson City, Mo., an Educational Institution which shall be open to Colored people.
3. The Board shall consist of (10) ten members, whose term of office and manner of election shall be fixed in the by-laws: provided, that a concurrence of a majority of the members shall be necessary for the election of new members.
4. The first Board shall consist of the following named persons. Thos. C. Fletcher, T. A. Parker, Jas. E. Yeatman, Arnold Krekel, R. F. Wingate, E. S. Foster, Wm. Bishop, J. A. Whitaker, R. B. Foster and H. Brown.
5. The Board shall provide at its first meeting for the election of a President, Vice President, Secretary and Treasurer, to hold office for such time as the Board may determine.
6. An Executive Committee of three shall be elected by the Board, to hold office for such time and to perform such duties as the Board may determine.
7. Five members of the Board shall constitute a quorum to transact ordinary business, but the concurrence of a majority shall be necessary to elect new members, to authorize the transfer of real estate, or to change this Constitution.
8. No test founded on race or color, shall be allowed in the election of trustees, teachers, or other officers of said Institute, or in the admission of scholars thereto, or for any purpose whatever.
9. The first meeting shall be called by the member of the Board first named in section 4.
10. Honorary members of this Board, may for sufficient cause be elected, but shall not have the right to vote.
11. This Board of Trustees shall have legal existence for one hundred years, and for such period thereafter as shall be agreed upon by said Board.

The Board have elected Mr. R. B. Foster, Principal of Lincoln Institute.

The first session will commence Wednesday Sept. 5th, 1866.



The Name of this Association shall be
"The Board of Trustees of Lincoln Institute"

The Object shall be to establish in or near
Jefferson City, Mo. As Educational Institution
which shall be open to Colored people

The Board has elected Mr. R. B. Foster,
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The first session will commence Wednesday,
Sept. 5th, 1866.



THE LINCOLN UNIVERSITY HILLTOP CAMPUS HISTORICAL DISTRICT



Lincoln Institute Board of Curators Meeting Minutes, 1921 to 1923

Lincoln University, Jefferson City Missouri

Board of Curators Meeting Minutes for Lincoln Institute (later Lincoln University) from August 4, 1921 to August 10, 1923.



Lincoln Institute Board of Curators Meeting Minutes, 1913 to May 1921

Lincoln University, Jefferson City Missouri

Board of Curators Meeting Minutes for Lincoln Institute (later Lincoln University) from 1913 to May, 1921.



Lincoln Institute Board of Curators Meeting Minutes, 1910 to 1912

Lincoln University, Jefferson City Missouri

Board of Curators Meeting Minutes for Lincoln Institute (later Lincoln University) from January 24, 1910 to December 30, 1912.



Lincoln Institute Board of Curators Meeting Minutes, 1907-1909

Lincoln University, Jefferson City Missouri

Board of Curators Meeting Minutes for Lincoln Institute (later Lincoln University) from April 22, 1907 to December 20, 1909.



Lincoln Institute Board of Curators Meeting Minutes, 1903 to 1906

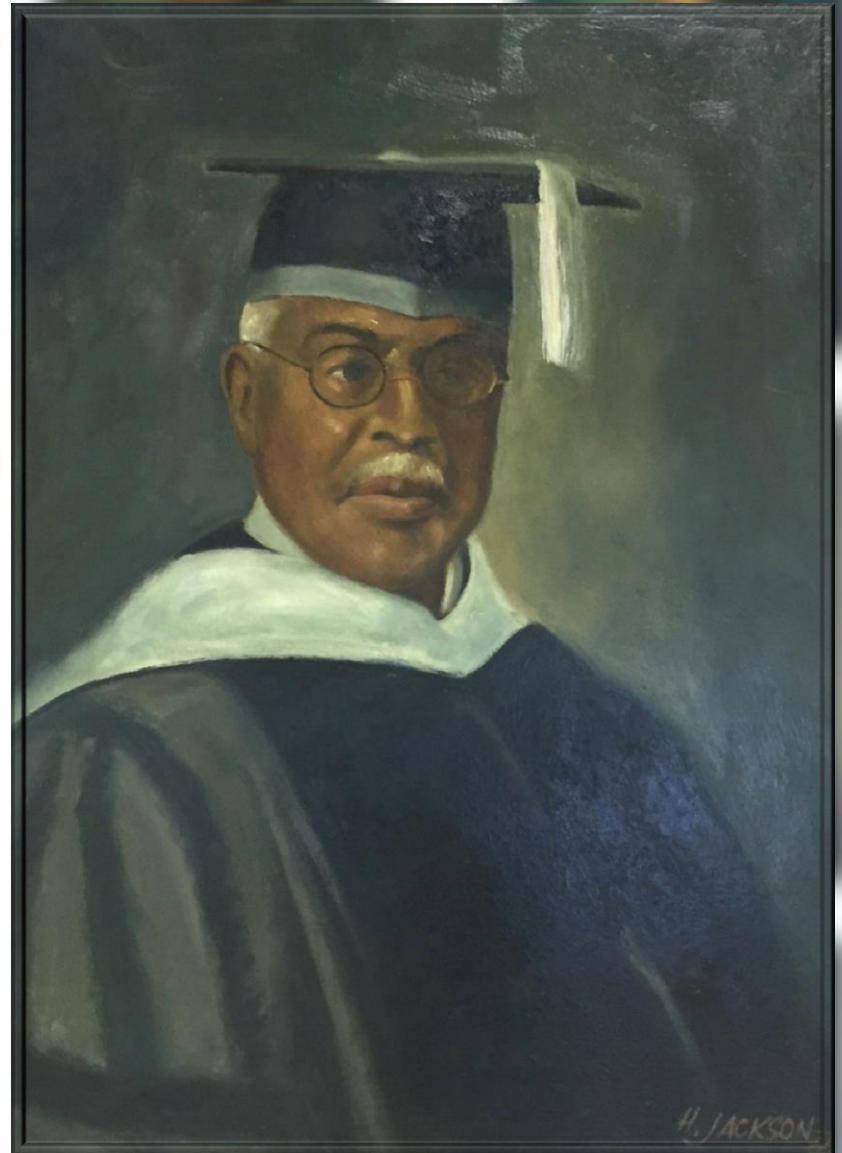
Lincoln University, Jefferson City Missouri

Board of Curators Meeting Minutes for Lincoln Institute (later Lincoln University) from June 13, 1903 to December 20, 1906.

- Lincoln Institute Board of Curators Meeting Minutes
<http://bluetigercommons.lincolnu.edu/bc>
- In 1921, the Missouri Legislature passed a bill introduced by Walthall M. Moore, the first black American to serve in that body, which changed the name from Lincoln Institute to Lincoln University and created a Board of Curators to govern the University.

Principals and Presidents





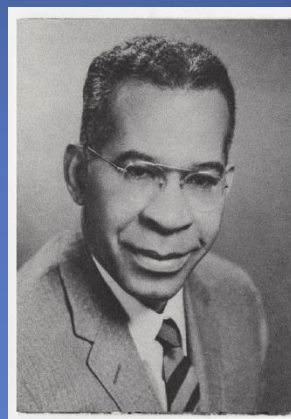
High Caliber Scholars- Midwest Harvard



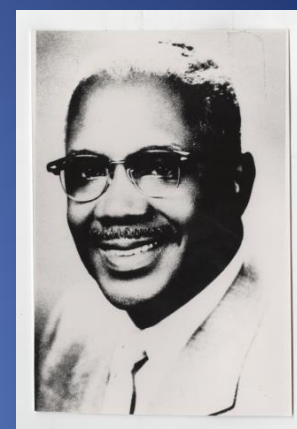
Cecil A. Blue



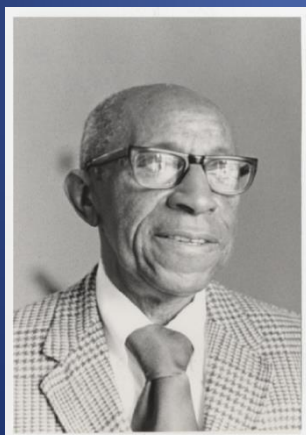
Sterling Brown



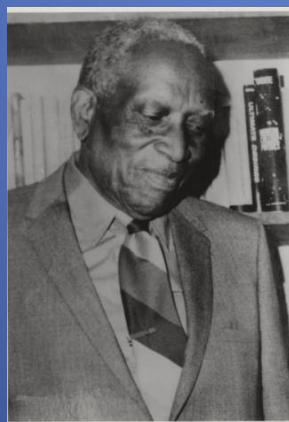
Oliver C. Cox



O. Anderson Fuller



Lorenzo Greene



Sherman W. Savage



James Dallas Parks



Thomas D. Pauley

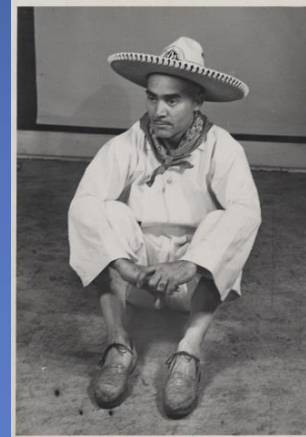
High Caliber Scholars



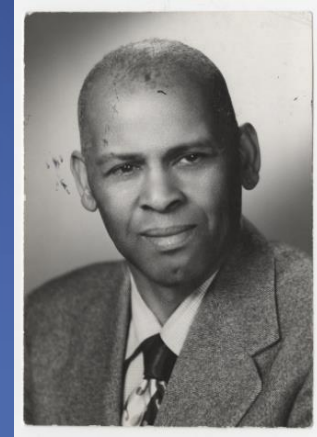
Milton G. Hardiman



Harry Blackiston



Norval Barksdale



William W. Dowdy



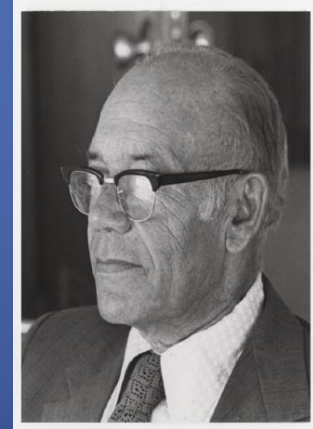
Albert A. Kildare



Thomas Miles



L. Symington Curtis



James H. Seeney



The Soldiers Dream Comes True
The Spirit of Lincoln University
by David Phillip Bradford (1963)

Timeline for Setting up of LU J-School

1939

- Lucille H. Bluford filled the first of 11 lawsuits against University of Missouri



1941

- Missouri State Supreme Court rules in Ms. Bluford's favor
- Missouri General Assembly appropriate funds to start a Journalism program
- Construction of the two story building, designed by the prominent architect Louis Edwin Fry, started by C. G. Hammond Company.

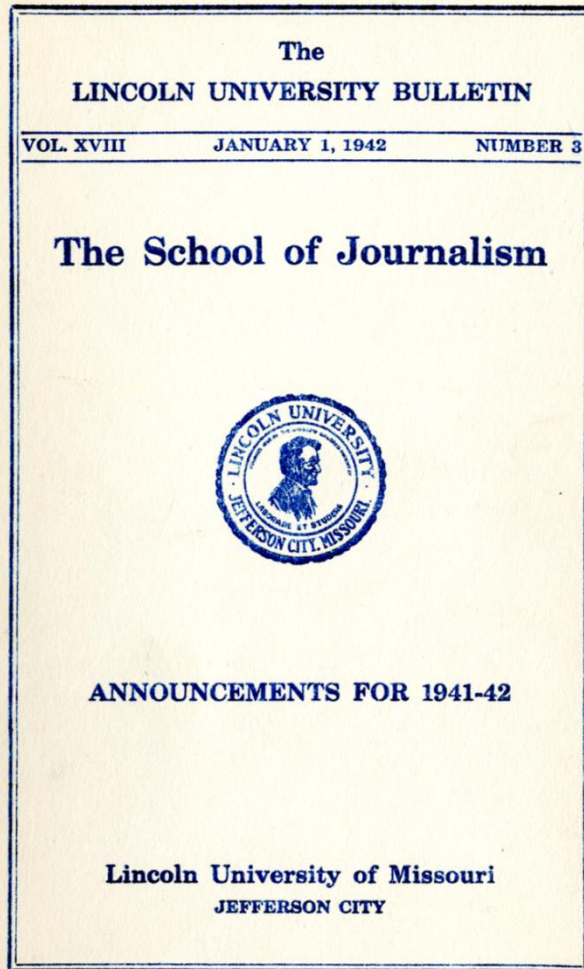
1942

- LU School of Journalism was established in February
- Joseph E. Mitchell Hall was dedicated in June
- First Dean of the Journalism School was Thelma Berlack Boozer, a renowned journalist and former managing editor of the New York Amsterdam News

1943

- Dr. Armistead S. Pride, a Lincoln English Department faculty member, becomes Dean of the School of Journalism. Pride would head the school of Journalism and the subsequent Department of Journalism until 1975

First Bulletin



Sequence of Professional Courses

A prospectus of the normal sequence of course offerings in professional journalism (the first professional year offered in the undergraduate junior year and the second professional year in the senior year) is shown below:

FIRST PROFESSIONAL YEAR (JUNIORS)

First Semester		Second Semester	
J. 301 History of Journalism	3	J. 304 Typography	3
J. 302 Reporting	3	J. 303 Reporting	3
J. 305 Special Features	3	J. 306 Law of the Press	2
Social Science electives	6	Social Science electives	6
<hr/>		<hr/>	
15		14	

A. SECOND PROFESSIONAL YEAR (SENIORS) (News Sequence)

J. 401 News Editing	3	J. 402 News Editing	3
J. 417 Contemporary Affairs	3	J. 416 Report. of Pub. Aff.	3
J. 451 Probs. of Negro Journ.	3	J. 452 Probs. of Negro Journ.	3
J. 419 Cur. Newsp. Probs.	3	S. Sci. electives	6-8
S. Sci. electives	3-5		
<hr/>		<hr/>	
15-17		15-17	

B. SECOND PROFESSIONAL YEAR (SENIOR) (Business Sequence)

J. 401 News Editing	3	J. 402 Newsp. Mgmt.	3
J. 409 Newsp. Advertising	3	J. 452 Probs. of Negro Journ.	3
J. 451 Probs. of Negro Journ.	3	Ec. or Comm.	9-11
Ec. or Comm.	3-8		
<hr/>		<hr/>	
15-17		15-17	

LINCOLN UNIVERSITY

DEDICATION

of

Journalism School Building

Sunday, June 7, 1942, 4:00 P. M.

President Sherman D. Scruggs, Master of Ceremonies

Program

National Anthem.....Star Spangled Banner

Invocation.....Rev. J. P. Washington
Pastor, Second Christian Church

Presentation of Louis Edwin Fry, University Architect

Dedicatory Remarks.....Honorable Forrest C. Donnell
Governor of the State of Missouri

Acceptance of Journalism School Building.....Dr. J. E. Perry
Vice-President of Board of Curators and Member of
Committee on Buildings and Grounds

Charge to President Sherman D. Scruggs

Presentation of Mrs. Thelma Berlack Boozer, Acting Director of
the School of Journalism

Dedicatory Prayer.....Rev. C. B. Johnson
Pastor, Second Baptist Church

THE CURATORS of the LINCOLN UNIVERSITY OF MISSOURI



cites and dedicates

The Building of the School of Journalism

in honor of

Joseph Everett Mitchell

1876-1952

During the years of his life as Editor and Publisher of the Saint Louis Argus, the editorials and the voice of the late Joseph Everett Mitchell were published and heard in efforts to preserve and improve the Lincoln Institute, established in 1866 by those Civil War Soldiers of the Sixty-second and Sixty-fifth Colored Infantries to inspire "laborare et studere" in their young and their young's young. He was the bold spirited and zealous patron of the later developed and expanded Lincoln University, pleading for every phase of learning equal in any provision which the Commonwealth should properly furnish for every Citizen. His clarion voice in stentorian tone saying, "Don't deny, deprive, limit or interfere with any good thing which can provide the students of that School with the best for their learning and living. Don't touch it. Lincoln is the apple of 'me' eye," was heard throughout Missouri. His editorial column was the inscription of his vision and faith and courage and will that this Institution should be a "priority" in the considerations for higher education by this great State.

Because of his affections for and his work in behalf of the University, the Board of Curators names and dedicates in honor of the late Joseph Everett Mitchell the Building in which is taught the virtues and means of reporting and disseminating useful information for the edification of the people.

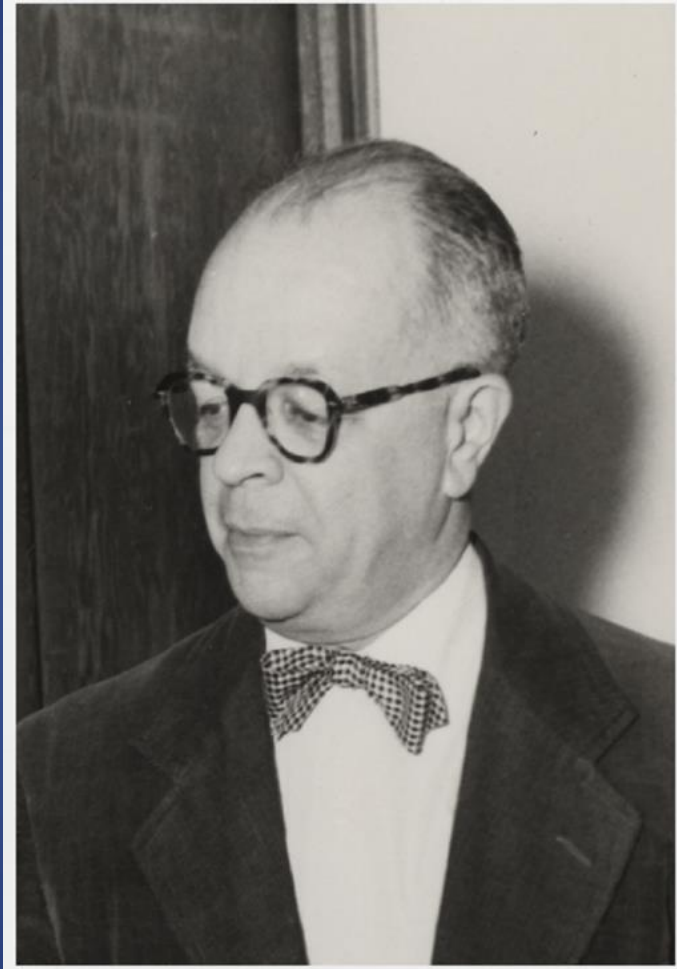
THIS CITATION is awarded and this dedication is proclaimed and celebrated this seventeenth day of January in the Year of Our Lord, one thousand nine hundred and fifty-four, at Jefferson City.

W. Brown
President, Board of Curators

Sherman D. Scruggs
President, Lincoln University

Maximilian
Secretary, Board of Curators

Timeline for Setting up of LU J-School



1943

- Dr. Armistead S. Pride, a Lincoln English Department faculty member, becomes Dean of the School of Journalism. Pride would head the school of Journalism and the subsequent Department of Journalism until 1975

First Journalism School Class 1942





LU Epsilon Chapter Delta Phi Delta

LINCOLN UNIVERSITY

EPSILON CHAPTER
DELTA PHI DELTA

PRESENTS

Moss Hyles Kendrix

Introduction of Speaker Angie Moore

"Challenge to The Negro Press" Mr. Moss Hyles Kendrix

Public Relations Officer, Centennial Commision,
Republic of Liberia

"Lincoln O Lincoln" Audience

Postlude Alva Doris Lee

1827 -- 119TH ANNIVERSARY OF THE NEGRO PRESS -- 1946

THE EIGHTH ANNUAL

Negro Newspaper Week Convocation

THURSDAY, FEBRUARY 28, 1946 -- 10 A. M.

Page Auditorium — Lincoln University



PRELUDE Virginia Harvey

ANNOUNCEMENTS Armistead S. Pride
Director, School of Journalism

MAIDS OF CADIZ Delibes
Barbara Griggs

INTRODUCTION OF SPEAKER Lela Nuna Knox
Pre-Journalism Freshman

ADDRESS: "Responsibilities of the Negro Press"
Roscoe Dunjee
*Editor, Oklahoma Black Dispatch
President, National Negro Business League*

THE LINCOLN UNIVERSITY HYMN Audience

POSTLUDE Virginia Harvey



FACADE OF JOURNALISM BUILDING

A Round Table Discussion

on

"The Negro Weekly Newspaper"

sponsored by the

LINCOLN UNIVERSITY
SCHOOL OF JOURNALISM

Thursday, April 25, 1946

8:00 P. M.

PAGE AUDITORIUM

Lincoln University ——— Jefferson City, Mo.

Reference Room

Announcing...

A PANEL DISCUSSION
OF
"THE NEGRO MARKET"
THURSDAY APRIL 25 - 7:30 P.M.

PAGE LIBRARY - EAST RESERVE ROOM

Participants

DR. CHARLES L. ALLEN, asst. dean, Medill School of Journalism:
"What Is a Market?"

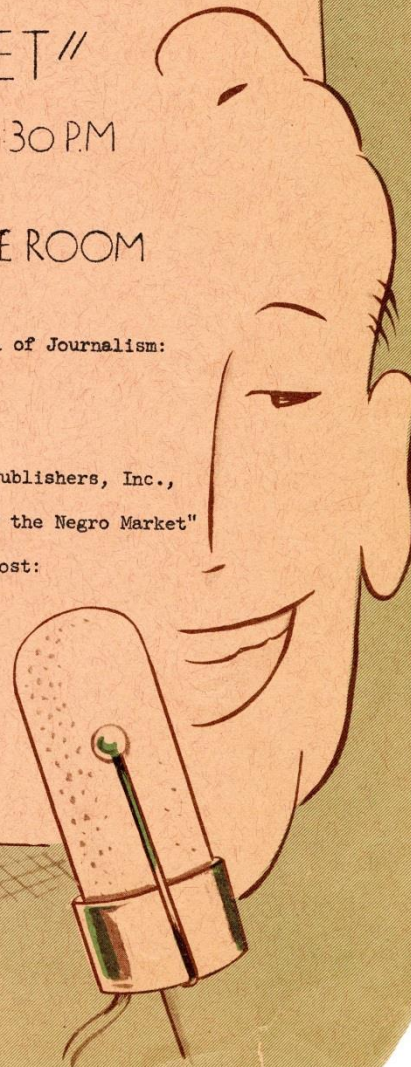
CECIL E. NEWMAN, editor, Minneapolis Spokesman:
"The Community Market"

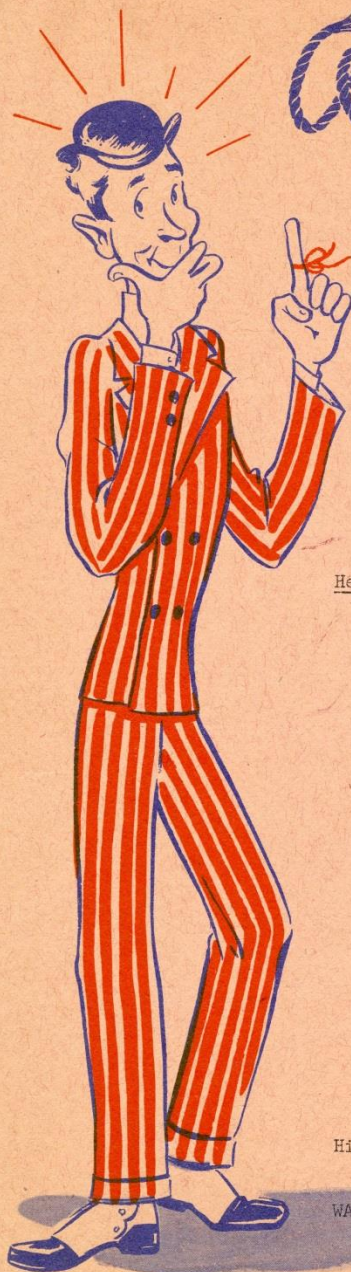
JOSEPH B. LaCOUR, general manager, Associated Publishers, Inc.,
New York City:
"The Size and Significance of the Negro Market"

WILLIAM O. WALKER, editor, Cleveland Call and Post:
"Efforts to Appeal to the
Negro Market"

GEORGE A. MOORE, producer-director, TV Station
WEWS (Cleveland, Ohio):
"TV and the Negro Market"

LEE S. COLE, associate professor of journalism,
Lincoln University, moderator





A Timely Reminder

HEADLINER WEEK
IS NEXT WEEK
APRIL 19-21

AT SCHOOL OF JOURNALISM

Headliner speakers will be coming from:

CHICAGO--John Sengstacke, publisher, Chicago Defender
Banquet (invitation) message

Lestre H. Brownlee, reporter, Chicago Daily News
Hear him at 7 p.m. Thursday, 8 a.m. Friday

CLEVELAND--George A. Moore, program director, Television
Station WEWS
Hear him at 7 p.m. Thursday, 4 p.m. Friday

MINNEAPOLIS--Carl T. Rowan, staff writer, Minneapolis
Tribune
Hear him at 4 p.m. and 7 p.m. Thursday

ST. LOUIS--Howard B. Woods Jr., city editor, St. Louis
Argus
Hear him at 7 p.m. Thursday, 8 a.m.
Saturday

WASHINGTON, D. C.--William I. Gibson, editor, Washington
Afro-American
Hear him at 7 p.m. Thursday, 3 p.m.
Friday

High School youngsters will be coming from as far away as
Florida. They will be OUR guests.

WATCH BULLETIN BOARDS FOR DETAILED SCHEDULE OF EVENTS
NEXT WEEK

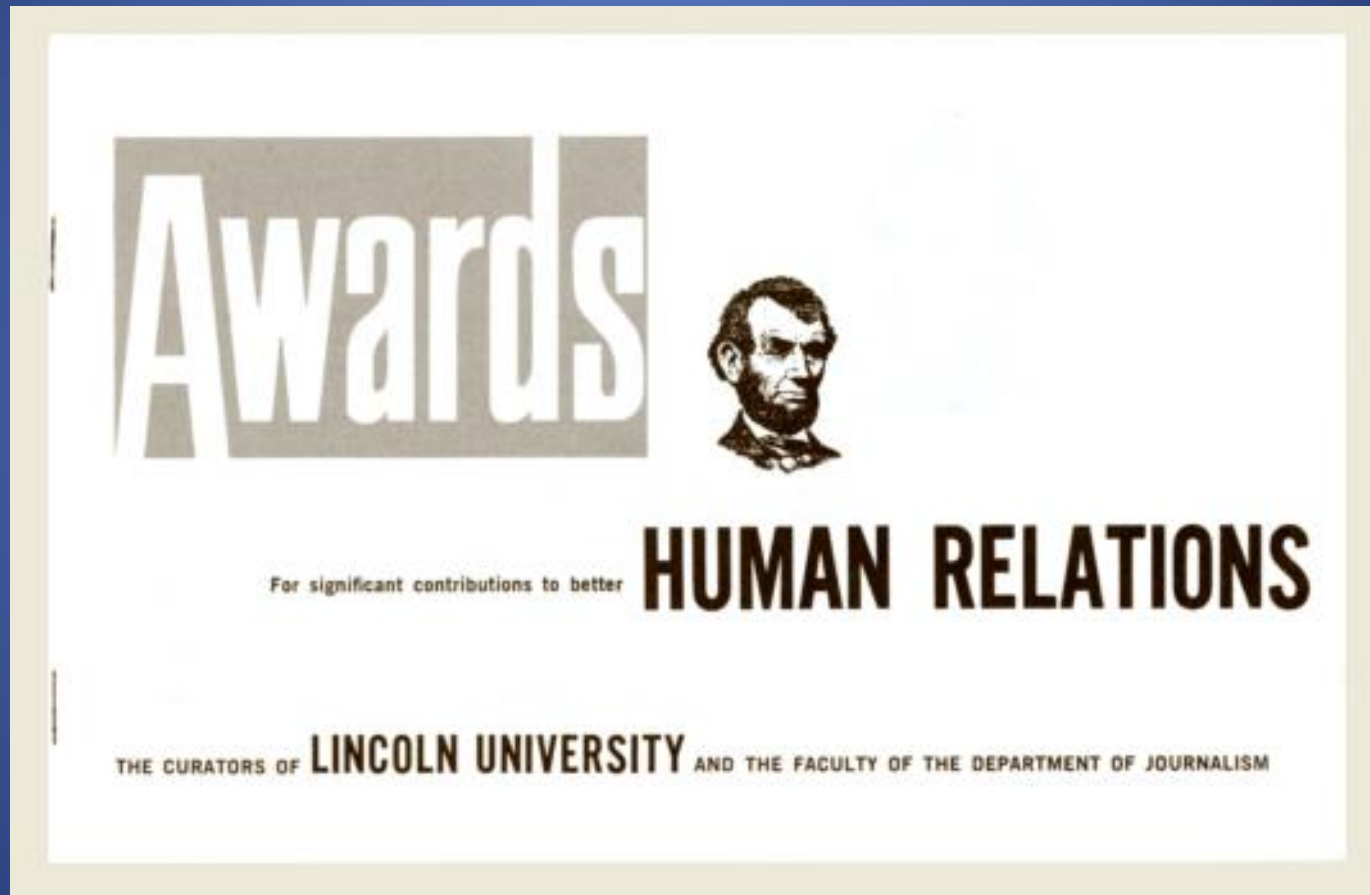
HEADLINER WEEK IS NEXT WEEK

Headliner Week

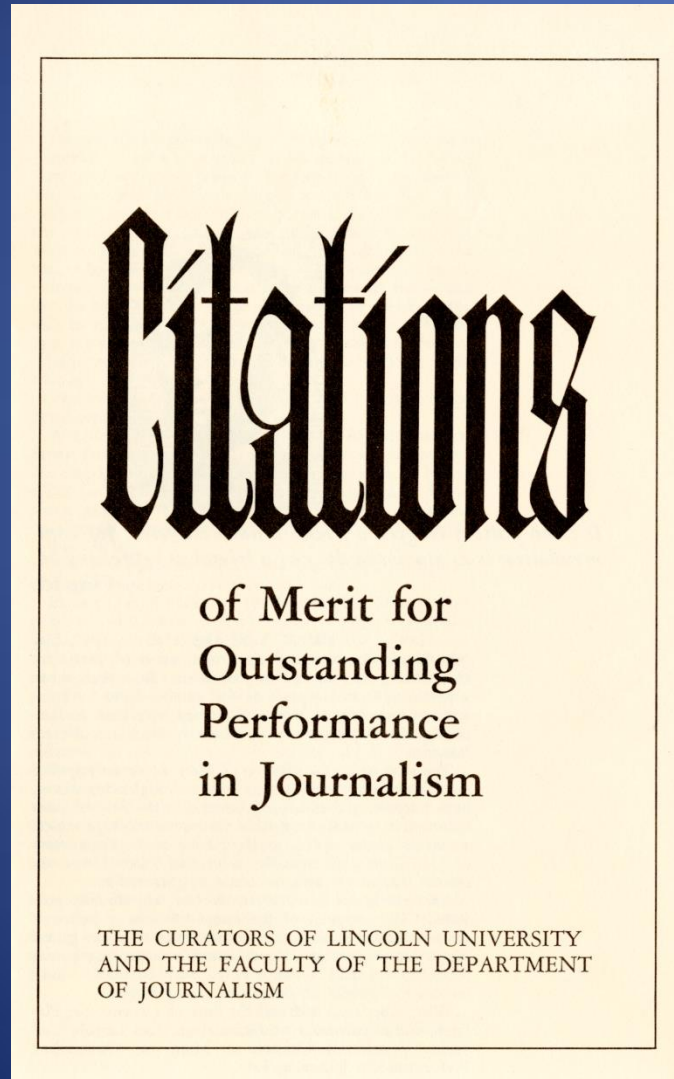


Encourage and recognize high achievement, high purpose and exemplary practice in the field of journalism

Awards for Significant Contributions to Better Human Relations



Citations of Merit for Outstanding Performance in Journalism



Encourage and recognize high achievement, high purpose and exemplary practice in the field of journalism



In 1949 Lincoln University President Sherman D. Scruggs (right) congratulates first Citation of Merit winner Chester A. Franklin.

1949

CHESTER A. FRANKLIN

Editor, *Kansas City Call*

For thirty years editor and publisher of the *Kansas City Call*. The son of a newspaper publisher, he turned to journalism at an early age and found himself editor, printer and publisher at the tender age of seventeen upon the death of his father. He has conducted the *Call* with such distinguished success that it now ranks sixth in circulation among Negro weekly newspapers with one of the largest and best equipped plants in the country. He has further distinguished himself as a fearless, public-spirited, forthright journalist with high ideals. He has been a credit to his race, to the nation and to the profession of journalism.

JOSEPH E. MITCHELL

Editor, *St. Louis Argus*

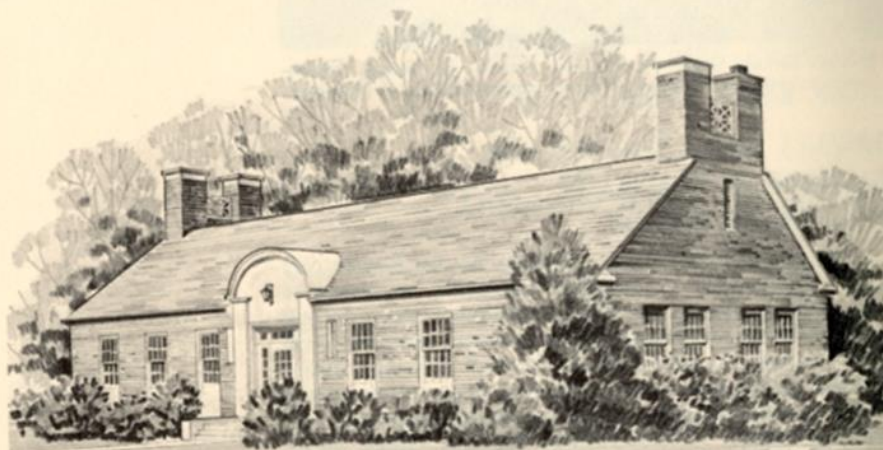
In recognition of a career of abiding, sincere and unimpassioned public service to his community and to the nation through the *St. Louis Argus*, the paper which he has served for 37 years, the last 35 of them as its editor. A man long known for his interest in young people and in their welfare and educational opportunities, he has distinguished himself in civic endeavor; represented for sometime his fellow newspapermen in various capacities in the Negro Newspaper Publishers Association; served the citizenry of this commonwealth as a member of the State Board of Education; proved himself a good manager and public-spirited editor; a good friend to his community and a credit to Missouri journalism.



MITCHELL

Joseph E. Mitchell 1876 - 1952

The building housing the Department of Journalism at Lincoln University was named after Mr. Mitchell in January, 1954. It is known as Joseph E. Mitchell Hall.





MURPHY

1952

CARL MURPHY

President, *The Afro-American Newspapers*, Baltimore

A lifelong journalist of distinction who, as editor for 34 years and as president of the Afro-American Corporation for 10 years, has ably guided the newspaper destinies of one of the oldest Negro weeklies in the nation today. His gift for pithy expression has made the Afro-American a model in economy and concentration of news, opinion and human-interest writing. The even, high quality of his work exemplifies the vigorous American editor at his best. His relentless devotion to the public interest and alert concern ever for the eradication of evil and unwholesome influences in this country have made the Afro-American one of the most vigorous news organs on the American scene.



ROWAN

1952

CARL T. ROWAN

Staff Writer, *Minneapolis Tribune*

A man who at a tender age has ably demonstrated a capacity for the "high achievement, high purpose and exemplary practice" that this institution seeks to foster and recognize in the field of journalism. His talent for sane and objective reporting has brought him enviable distinction that will soon be even further enhanced by the publication of his book on the South drawn from his recent series of articles in the *Minneapolis Tribune*. Carl Rowan displays the alert and well-rounded grasp of social affairs that makes for outstanding performance in his chosen profession, and his active participation in the life of his own community has served to bring him honors and distinctions that would be worthy of many a person beyond his age. In honoring Carl Rowan with this citation, Lincoln University feels it is recognizing someone who is destined to realize even greater and far more numerous achievements in the years to come.



SCHUYLER



BARNETT

GEORGE S. SCHUYLER

Associate Editor, *Pittsburgh Courier*

Veteran author and editor who for 30 years has held posts with several publications with becoming distinction. A prolific writer with a lengthy record of magazine publication to his credit, he is an exceptional example of the self-trained journalist who has raised himself to an imposing stature by dint of sheer industry, fortitude and perseverance and has thus carved for himself a secure niche in the annals of American journalism. His analysis of highly-charged subject matter bears the calm and restraint worthy of the responsible journalist. He has a firm grasp of minority group affairs and interprets these with a refreshing hand. George Schuyler ably typifies the qualities and standards which this institution seeks to recognize in practicing journalists.

1953

CLAUDE ALBERT BARNETT

Director, *Associated Negro Press*, Chicago

For 34 years the director of the Associated Negro Press, which he founded. Since 1919 he has directed the operations of this newsgathering organization to a point where it is the major agency of its kind today, serving the mass of Negro newspapers as well as various dailies and institutions with a semi-weekly budget of world-wide news. Competitors have been numerous but they could not match the formula that Claude A. Barnett has consistently applied to his brain-child, the Associated Negro Press, and as a result they have, for the most part, fallen by the wayside. Through his abiding energy, his native acumen, and his talents of a gifted publicist, the A.N.P. now affords the most complete current weekly record of events affecting Negro citizens in operation anywhere today. Its director stands as a credit to the field of journalism.



LAUTIER

LOUIS R. LAUTIER

Chief, Washington Bureau, *National Negro Press Association*

A reporter, who as White House and Congressional correspondent for the National Negro Press Association, has lent stature and stability to the Washington coverage for a group of Negro newspapers. A background of two decades of government legal service has ably equipped him for the creditable role as chief of the N.N.P.A. Washington bureau and for the unsung mission of the reporter, which he has chosen as a career. He has consistently applied a searching hand to his earnest, authentic weekly accounts that interpret the many facts of the capital scene to a wide readership. His usually succinct treatment of subjects both world-wide and local is firm and impressive.

1954

JOHN HAROLD JOHNSON

President, *Johnson Publications*, Chicago

A magazine publishing pioneer whose acumen and foresight have become his trademarks in a business known for its exacting requirements. A man who has launched six organs and spiralled five of them to a total monthly issue of two and a half million copies going into the far reaches of the earth. He has given the nation a display of unimpassioned journalism depicting a segment of Negro life in its most human, realistic and effective form. He has raised the professional level of minority group journalism, shot skywards the potency of the advertising appeal in the Negro journal, and raised the sights of youths looking to careers in fashioning the printed word. John Harold Johnson is a lasting credit to the profession of American journalism.



JOHNSON

JOHN HENRY HERMAN SENGSTACKE

Editor-Publisher, *Chicago Defender*

Publisher and editor who has steadily guided the *Chicago Defender* since it became his inheritance twenty years ago. He has strengthened the position of the newspaper and expanded it into a chain of seven journals spreading halfway across the continent. His youthful vigor and enterprise have served to develop valuable readership and market analysis studies. A co-founder of the National Newspaper Publishers Association, he has manifested an enduring interest in the importance of combined newspaper strength in pressing for reform of the seamier side of American life. His concern for the welfare of rising generations has led to the establishment of journalism scholarships and various achievement awards, and his desire for harmony and improved inter-group relations has led to annual recognition of individuals and organizations for meritorious deeds and performances.

1955

ROSCOE DUNJEE

Editor, *Oklahoma Black Dispatch*, Oklahoma City

In recognition of his achievement as a newspaper writer, editor and publisher of the *Oklahoma Black Dispatch*, which he made into a formidable voice in behalf of underprivileged minorities in his state. In a career characterized by high professional attitudes, he has demonstrated stable organizational abilities and administrative skill and serves as an inspiration to youth aspiring to labor in the newspaper profession.

PERCIVAL LEROY PRATTIS

Executive Editor, *Pittsburgh Courier*

In recognition of a distinguished 36-year career in the weekly newspaper field as an enterprising editor, discerning writer, and provocative commentator on world problems, for his energetic crusading and skillful craftsmanship in behalf of greater understanding between diverse peoples, for his thoughtful preoccupation with the problems of freedom and the common man, and for his tenacious adherence to the principles of high moral and ethical statesmanship in the profession.



SENGSTACKE



DUNJEE



PRATTIS

1956

FRANK LESLIE STANLEY

Editor and Publisher, *Louisville Defender*

In recognition of his achievement as a newspaper writer, editor and publisher of the *Louisville Defender*, which he made into a formidable voice in behalf of underprivileged minorities in the state of Kentucky. For his enduring interest in the importance of combined newspaper strength in pressing for reform of the seamier side of American life, for a devoted concern with the education of the young and their adjustment to American life, and for stable organizational abilities and administrative skill that have led to creditable contributions to his own community, to the weekly press association, to the state, and to the nation.



STANLEY

STANLEY: The history of American journalism is replete with famous warriors in the public's interest, who, true to their heritage of birth in passion and protest dedicated themselves to the welfare of all of the people, and not to the interests of one exclusive and fortunate class. We are obligated to have a press that sees beyond its own social and economic orientation to the whole public, thus becoming a truly great asset in the struggle for human dignity.

WILLIAM O. WALKER

Editor, *Cleveland Call & Post*

In recognition of a distinguished 36-year career in the weekly newspaper field as a discerning writer, stimulating commentator, and enterprising editor and publisher, for his leadership in a wide variety of community affairs, for his devotion to the development of the National Newspaper Publishers Association and other professional organizations, for his energetic crusading and skillful craftsmanship in behalf of greater understanding between diverse peoples, and for his tenacious adherence to the principles of high moral and ethical statesmanship in the profession of journalism.



WALKER

WALKER: Since the first Negro newspaper was established by John B. Russwurm in New York City March 16, 1827, the Negro newspaper has tenaciously held its outpost, the light of freedom and hope. From the editorial in the first edition of Freedom Journal, Russwurm gave the Negro editors who were to follow him to this day, these principles as a guide: "In the spirit of candor and humility we intend by a simple representation of facts to lay our case before the public, with a view to arrest the progress of prejudice and to shield ourselves against the consequence evils . . . We must be firm and unwavering in our principles and persevering in our efforts."

BLUFORD



1961

LUCILE H. BLUFORD

Managing Editor, *Kansas City Call*

In recognition of her distinguished career for a quarter of a century as reporter and editor of a Missouri weekly newspaper; her consistent advocacy of improved human relations in her state, giving unstintingly of her time and self to causes dedicated to erasing racial barriers and encouraging democratic practices, and her skillful practice of accurate reporting in concise prose governed by high professional standards — an admirable example of a thoughtful weekly newspaper editor whose life touches all facets of civic, religious and cultural endeavor.

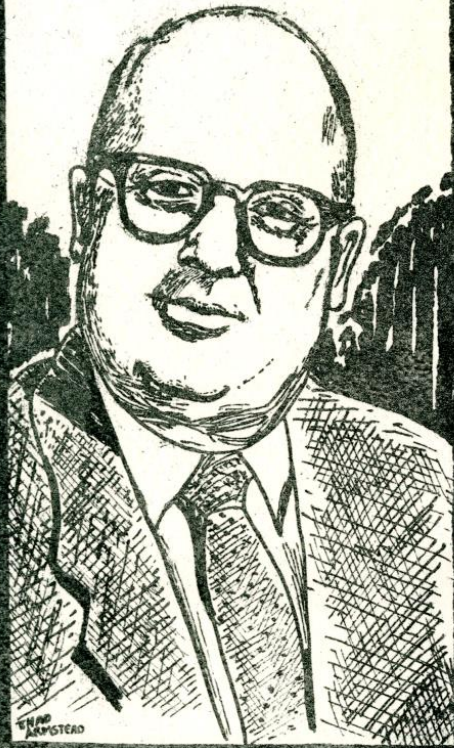
BLUFORD: Today, there is no limit for the graduate with ability and good training. The journalism graduate of today can aspire not only to positions of responsibility on one of the 142 Negro weeklies in the country — many of which are badly in need of competent editorial department personnel — but there are opportunities on metropolitan dailies, on the slick magazines and in government and industry which were unheard of a few years ago.

* YOUR TOASTMASTER IS... *

JAMES (JIM) C. KIRKPATRICK

THE WINDSOR REVIEW

WEDNESDAY APRIL 12, 1961



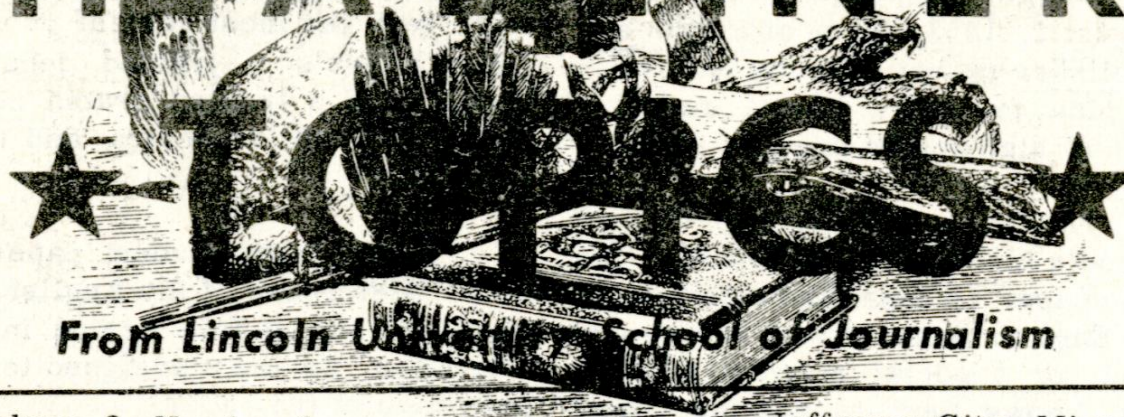
- + Publisher, The Windsor Review
- + Executive Secretary to Governor Forrest Smith (1949-1952)
- + President, Missouri Press Association (1959)
- + 33 years in newspaper work and public relations 12 years
- + Member, Board of Regents, Central Missouri State College, 10 years as Board President
- + President, Democratic Editors of Missouri (1956)
- + Director of publicity for Senator Symington's 1958 campaign
- + Former editor, Jefferson City Post-Tribune

Presented by Lincoln University Department of Journalism

13th Annual
HEADLINER AWARDS
Banquet
April 12, 1961
Lincoln University



HEADLINER



You're Welcome To Use Any of This

If there is anything in this issue of HEADLINER TOPICS you would like to reproduce in your own school paper or other publication, go right ahead and use it. You don't even have to say thanks, but we wish you would drop us a card and tell us whether you find it useful and why.

Volume 2, Number 2

Jefferson City, Missouri

November 1953

The EDITOR'S Corner

Some editors are constantly faced with the problem of how to put new life into their school newspapers. How can they make those papers absolutely "must" reading for every student in school?

One way is to realize as an editor that your job is a selling one--you must sell your school to your fellow students, to their parents, and to members of the school community. To do this, you first must have something to sell, and then you must develop a sales argument.

Editing Yearbook Is Exciting But Paying For It A Problem

Each year the task of putting out a yearbook creates a good deal of interest and excitement among high school students. A problem of first concern to these students is how to pay for the school book.

A School Newspaper

A school paper reflects the spirit and the quality of the school; also promotes better school citizenship, loyalty and leadership.

A school paper is a medium of expression; thus every student has an opportunity to use the right to express his views on issues on which he is directly concerned.

Large high schools which generally use the activity-fee system to pay for their yearbooks are not concerned with this problem--the activity fee covers the price of a yearbook for each student. However, most high schools are not so fortunate as to have an activity fee system; they must find other means to pay for their yearbooks. One of the most common ways is through sale of the books.

As a newspaper editor, your

To do the best, you will





The Unity Awards in Media



STILL MORE RADIO

Recognition of the popularity of Negro talent is given by Alice Keith, director.

THE LINCOLN JOURNALISM NEWSLETTER

VOLUME I

Dec. 11, 1944 - Dec. 15, 1945

NEW ON THE SCENE

The second issue of the Southwestern Journal, a publication of Langston University, Langston, Okla., was released Nov. 1. Sepia Charm, edited by Miss Desbe Hilliard-Knight, beauty stylist and head of the Sepia Charm News Bureau of East Rutherford, N.J., is the home of a new monthly beauty and fashion magazine with offices in New York City.

THE NEGRO TRAVELER, edited by Clarence M. Markham Jr., former railroad news agency manager and now steward on a New York Central parlor car, is a monthly dealing with the Negro in the transit field and is designed to strengthen the status and morale of colored transportation workers.

CLAUDIA JONES, who skyrocketed the year-old magazine, Spotlight, to 20,000 circulation as editor of the official publication of the American Youth for Democracy, recently left the magazine to become a member of the national staff of AYD. A native of West Indies she and her white staff aide set up the publication and laid down its policy of equal rights for all young people regardless of race, creed, or color.

PAPER GRANTS As the result of appeals before the war Production Board Appeals Board three colored weeklies are among the 28 newspapers obtaining extra-quota grants of newsprint announced Dec. 26: Chicago Defender, 133 tons; Michigan Chronicle, 17, and Cleveland Call & Post, 9.

INTO SPORTS BODY

First Negro sports writers to be admitted into membership in the New York Boxing Writers Association are Joe Bastie of People's Voice and Dan Burley, managing editor of Amsterdam News, who both entered the organization in December.

CLARION CLINIC

Richard A. Jackson, associate editor of the St. Louis Argus will address the Lincoln Clarion Newspaper Clinic, Friday Jan. 12 in the Journalism building at Lincoln University, Jefferson City, Mo. Others who have appeared on the bi-weekly Clarion Clinic are President Sherman Scruggs of Lincoln U.; Lawrence R. Lutkowitz, managing editor of the Jefferson City Post-Tribune, and Donald Davis advertising manager of the Kansas City Call.

DEFENDER BITS

The Chicago Defender has added Dr. W. E. B. DuBois to its growing family of editorial columnists who now number seven. Gardner Cowles Jr., publisher of Look magazine and the Des Moines Register and a chain of newspapers, began the Defender's series on post-war prospects for the Negro in the Dec. 30 issue.

ISS CONSUELO YOUNG, former society editor of the Defender and assistant professor in the Lincoln University School of Journalism, who is now publicity director of NAACP is conducting a radio program regularly for the NAACP national office.

WHEN RICHARD WRIGHT'S autobiography, "Black Hunger," is published, the two chapters describing his experience with the Communists--the chapters which appeared first in a magazine and received much attention--will not be used. The Book-of-the-Month Club agreed to take the book if these chapters were out. Wright will use them in his autobiographic book.

ED WEAVER WRITES

Frederick Sprague Weaver, first deputy recorder of deeds for the District of Columbia and former editor of the Washington Tribune writes that his "activity with the Tribune is limited to writing the editorial advising. I am one of five who own the paper." He adds that he finds "Dr. Sheard, the new Recorder, a very fine person, very easy to work with and regular."

L.C. = Bulletins - Summer Session
1932-33

LINCOLN



CLARION

Senior

Edition

VOL. 3

LINCOLN UNIVERSITY, JEFFERSON CITY, MO., FRIDAY, MAY 25, 1934

No. 11



LINCOLN

"His own mother (born Nancy Hanks) taught him to read, and his stepmother urged him forward in his studies. He read and re-read in his early boyhood the Bible, 'Esop's Fables,' 'Pilgrim's Progress,' 'Robinson Crusoe,' Weem's 'Life of Washington,' and a history of the United States; and after this early course of reading, he read eagerly every book he could lay his hands on, often borrowing from his neighbors."

Lincoln Clarion Newspaper



Entire Staff of Lincoln Clarion Newspaper , 1937

The early issues of the newspapers are digitized through another grant and available through Missouri Digital Heritage.

L.C. Journalism - Headliner Week
Apr. 1

APR 23 1954

HEADLINER GAZETTE

April 22, 1954

Vol. 6 — No. 6

ALL-N-FUN-EDITION

\$4.00

DEFENDER BOUGHT BY CLARION STAFF

The Defender Publishing Co. has been sold to seven members of the Lincoln Clarion staff it was disclosed yesterday by John Sengstacke, publisher of the Chicago Defender and several other Defenders.

The names of the Clarion staffers who purchased the chain of papers for an estimated 6½ million dollars could not be disclosed Sengstacke said.

The students were able to buy the company it is believed by saving their salaries they make printing the school paper. The Editor-in-chief of the Clarion is paid \$60,000 per semester. All other staffers receive slightly less.

Sengstacke, a well known newspaperman for years also said the present "Republican Depression" made it expedient to sell the papers. "We'll probably get it back in 1956 when the Democrats return," he concluded.

DILLARD NAMED CHIEF NEWSWRITER BY 'TIME'

Roy Dillard, junior journalism major from Tulsa, Okla. has been appointed to the position of chief news writer by Time magazine, according to a report issued last night by James A. Linen, one of the many vice-presidents of the popular news-magazine.

Dillard was appointed to this position after Mr. Linen and his staff read Dillard's portraits in the Lincoln Clarion. "His ability to satirize people and professions is magnificent, we need this type of news reporting on our staff," the veep explained.

The young news hound from Oklahoma will be in charge of fourteen other reporters in his new job and will assist in the make-up of the magazine. He will also act as an advisor to the board of directors of Time, Life and Fortune. His experience with the Lincoln Clarion, where he served as Feature editor and special editorial writer, was in-

JOHNSON PUBLICATIONS MOVE TO J. C.

John H. Johnson, editor and publisher of Jet, Hue, Tan, Ebony, etc. disclosed yesterday that final preparations had been made to move his publications to Jefferson City.

Four former Lincoln students will be in charge of the printing and circulation of the publications according to George Williams, head of the Graphic arts department at the University. Marshall Anthony, Elester Dabney, J. T. Wilkerson and Benjamin Cheatom are the former students who will be in charge. Two others will also assist in the printing of the famous magazines, they are Isaac Farris and Irvin Kennedy.

Johnson explained when interviewed by the Gazette concerning the new publication site said, "These four Lincoln grads have, by their ability to get the Clarion out "on time" every week despite the inaccuracy of the Clarion editors, proved that they can do the work required to get these publications out.

According to Williams, the move will not affect the make-up or composition of the Clarion in any way. Williams' staff members are noted for their ability to put out many journals each week. The Clarion will still be

Fellow Journalists of Lincoln--

I want to take a brief moment with you to talk about our enrolment this semester in the School of Journalism. Registrants in journalism throughout the country have taken a tumble in recent years, and you may have heard some reverberations of that decline.

Here are some figures to point up this decline among the nation's leading journalism units from the war-fattened 40's to the GI-less 50's. The figures, which you may check in the winter issue of the Journalism Quarterly, cover junior and senior classes only. Here they are:

School	1942	1943	1944	1945	1946	1947	1948	1949	1950	1951	1952	1953
Boston			27	43	65	169	275	--	--	142	90	
Colorado			30	39	81	82	106	137	112	98	80	
Emory			21	15	46	56	52	54	41	23	10	
Georgia			44	91	188	293	317	215	153	110	93	
Illinois			84	131	280	441	442	366	266	255	221	
Iowa			119	165	226	248	240	192	139	96	85	
Kansas State			23	37	64	58	83	84	68	57	41	
Kansas			56	48	94	138	177	154	102	81	64	
Kentucky			26	40	96	96	138	157	146	100	72	
Marquette			67	49	105	119	115	134	132	106	99	
Minnesota			96	139	220	314	405	333	198	182	191	
Missouri			137	263	426	618	730	584	357	275	198	
Nebraska			25	31	56	123	121	--	--	--	158	
Northwestern			147	146	189	201	220	211	210	166	--	
Ohio State			38	38	128	196	207	141	104	104	41	
Oregon			26	38	112	150	132	133	85	56	51	
Penn State			42	77	128	192	187	202	198	185	157	
Rutgers			27	33	111	141	145	106	95	101	78	
Southern Cal.			31	43	87	106	114	93	75	44	36	
Syracuse			32	53	58	186	132	139	152	70	71	
Wisconsin			105	114	221	226	276	244	184	135	123	
LINCOLN	3	2	3	4	18	21	28	32	20	15	15	14

The figures for 1953 are not yet in for the other schools. Lincoln, as you can see, has lost one during the past year. Our percentage lost, while appreciable, is far less than that of some of the other schools. But that is small comfort.

JOURNALISM ALUMNI NOTES FROM LINCOLN UNIVERSITY

Jefferson City, Missouri

September-October, 1956

Volume V

Number 5

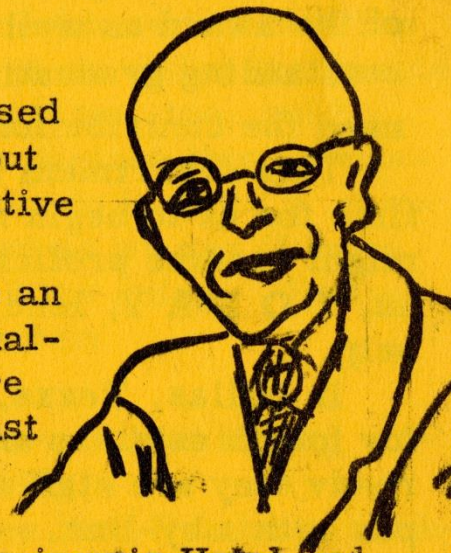
PRIDE REPORTS FROM EGYPT

Journalism students returning to classes this semester were surprised to know that Dr. Armistead Pride would be out of his office this year, but this emotion was replaced with joy in learning that he was to do an effective job as a Fulbright fellow in Cairo, Egypt.

On Friday the 21st of August (Moslem holiday), Dr. Pride sent quite an interesting letter to Lee S. Cole, acting head of the department of journalism at Lincoln, which has been shared with ye ed and, of course, we are letting you have a "look see" into his first impressions of this North-East African kingdom.

"I have a large pension (room and board, like the American boarding house)," writes Dr. Pride, "facing the Nile River, alongside the Semiramis Hotel and across from the new Conrad Hilton hotel, less than half completed. Traffic is pretty heavy under my window but having lived under a Chicago elevator at extended periods, I am not bothered in the least. The people are mighty friendly and one would have no idea, from the state of social intercourse, that tension exists elsewhere. There is none on the surface here.

If he adheres to the meal hours, the professor has breakfast from 8 to 9 in the morning, lunch from 1 to 2 and dinner, 8 to 9. For a time this left our absent journalism department head a bit "unhappy about 6 p.m." but, in his own words he's "catching on fast." He is becoming accustomed to the Spanish siesta, when everything closes at one or two o'clock in the afternoon and does not revive until five. Government offices close for the day at two o'clock, he wrote, as do college and university classes. In Cairo the people rest in the afternoon and play at night. "Such is to be understood by an American," he explained, "but not to be culti-



ALUMNI LIST

School of Journalism
Lincoln University
Jefferson City, Missouri

GRADUATES (61)

1. ATKINS, Agnes ('49) 1614 $\frac{1}{2}$ E. 4th St., Oklahoma City, Okla.
(unemployed)
2. BAILEY, William M. ('48) director of student publications, Alcorn
College, Alcorn, Miss.
3. BLACKWELL, Spoffard Lee ('51) reporter, Chicago Defender, 3435 Indiana
Ave. Home: 6012 S. Vernon, Chicago 37
4. BRADBY, Porterfield ('54) U. S. armed forces
5. BROWN, Herman ('51) circulation route manager, Daily Oklahoman.
Home: 1712 NE 10th St., Oklahoma City,
Okla.
6. CHARLESTON, Thomas J. ('50) 908 Olympic Ave., Vallejo, Calif.
7. CLEMENTS, Evans ('53) advertising solicitor, Tri-State Defender,
546 Beale St., Memphis, Tenn.
8. COFIELD, Ernestine ('53) secretary. Home: 143 Hunterdon St., Newark,
N. J.
9. COLEMAN, George M. ('50) reporter, Atlanta Daily World. Home:
457 Stonewall, Atlanta, Ga.
10. CRAYTON, Grover C. ('50) advertising layout man, Cleveland Call and
Post, 2319 E. 55th St., Cleveland 4, Ohio
11. DIX, Bette Spence ('51) reporter, St. Louis Argus. Home: 3137 Bell
Ave., St. Louis, Mo.
12. EDMONDS, Floyd ('50) St. Louis News Pub. Co., 4371 Finney Ave.,
St. Louis, Mo. Home: 1101b N. 11th St.
13. FEARN, Charles ('48) reporter, St. Louis Argus. Home: 3632 Cook



Haiying Qian --
Institutional Repository Coordinator
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Thanks to Mark Schleer, Lincoln University Archivist for
providing some of the information.