

*Air View
of
Main
Campus*
☆

HOMECOMING

SATURDAY, OCTOBER 26, 1940

Alumni, Former Students, and Friends of Lincoln . . . Once more we remind you that another occasion especially dedicated to you is approaching . . . Homecoming at Lincoln University.

Here is what we have planned for you this year: On Thursday, a radio broadcast from Page Auditorium, the crowning of "Miss Homecoming," and a stunt show; on Friday, the Homecoming bonfire, and, on Saturday, a parade led by the 50-piece Lincoln University Band trained by our new bandmaster, William H. Hamlin, the football game between Lincoln and Kentucky State (mid-west conference champions for 1939) and the dance (to the tunes of two orchestras).

We are doing everything possible to look after your comfort while you are on the campus. Director of Maintenance, G. Robert Cotton, and the Dean of Men, Dr. Walter R. Talbot, are busy preparing to set up cots in campus buildings and locating all available space for sleeping. When you get here, and if you wish to spend the night, look up Moddie D. Taylor, '35, Chemistry Instructor, who will help you find a place

to stay. If you need a guide or information about the campus, the Homecoming program or anything Lincoln, call on Miss Phyllis Honesty, instructor in Home Economics, who will have charge of such service. After the game all alumni are invited to relax together over some refreshments in the lounge room of Barnes-Krekel Hall. It's on the school. Again, in order that you may not be crowded out of the moving picture show by students on Saturday, we are running the same picture twice Wednesday night, October 23, for local consumption. You will find comfort and rest rooms in the dormitories and Memorial Hall, where you may repair any time during the day. If you notice that we have overlooked anything contributing to your comfort, please tell us before you leave and we shall do our best to relieve the shortcoming next year. See you in Jefferson City . . . at Homecoming !

Alumni Retreat after the Game!
Lounge Room, Barnes-Krekel Hall---Meet the Crowd---Refreshments

Homecoming Time Table . . . 1940

Thursday, October 24

ANNUAL HOMECOMING RADIO BROADCAST—

10:15 - 10:45 A. M. Page Auditorium
Station K W O S, Jefferson City

CROWNING OF HOMECOMING QUEEN—

7:00 P. M. Page Auditorium

HOMECOMING STUNT SHOW—

7:30 P. M. Page Auditorium

Friday, October 25

HOMECOMING BONFIRE—

7:30 P. M. East Campus

LAMPADOS CLUB DANCE (Invitational)—

9:00 P. M. University Gymnasium

Saturday, October 26

HOMECOMING PARADE—

10:00 A. M. Through the City

LUNCHEON—

11:30 A. M. Cafeteria

FOOTBALL—

2:00 P. M. Lincoln Field

LINCOLN vs. KENTUCKY STATE

(Kentucky was 1939 Mid-West Conference Champions)

Admission, \$1.25

ALUMNI GET-TOGETHER—

5:00 P. M. . . Lounge Room, Barnes-Krekel Hall

SUPPER—

5:30 P. M. Cafeteria

MOVIE FOR VISITORS—

5:30 and 7:30 P. M. Page Auditorium

Two showings of a full-length feature and shorts

Admission, 10c

HOMECOMING DANCE—

8:30 P. M. University Gymnasium

Music by Harlan Leonard and His

"Kansas City Rockets"

Admission, 75c per Person



*Milton G.
Hardiman, '27*

*Chairman of
Athletic Committee
Associate Professor
of
French and Latin*

Compare these Scores!



Kentucky State defeated Langston
19 - 7 . . . Lincoln defeated Langs-
ton 26 - 7 . . . What will Lincoln do
to Kentucky State at Homecoming?
Be there . . . OCTOBER the 26th.

See . . .

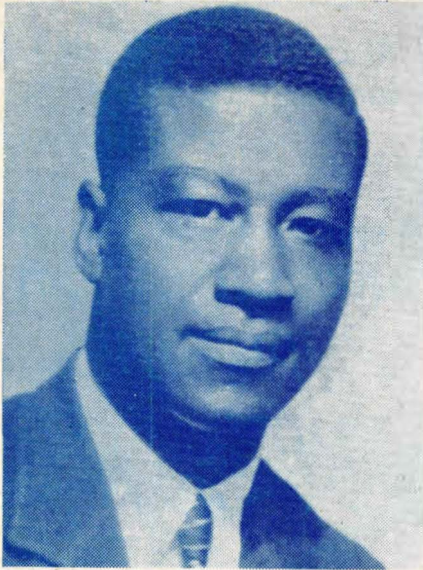
Lincoln vs.

Philander Smith

Saturday, November the 16th

Lincoln Field

COMING: 75th Anniversary Celebration . . . 1941
Watch for Announcements!



SHERMAN D. SCRUGGS
President, Lincoln University

Alumni, Former Students, Guests and Friends
Ladies and Gentlemen:

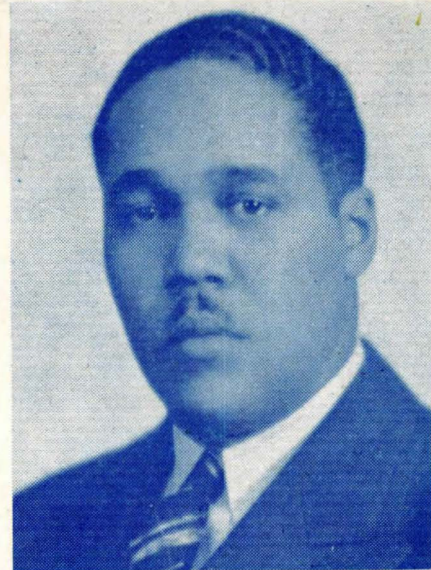
Homecoming! Not just another homecoming, but one that is different. Seventy-five years different. It is the occasion of a Diamond Jubilee.

We open our doors, send forth messengers of good will and happiness bearing greetings and invitations to you to come back to our campus, your alma mater, and your home school, to meet around the new bonfires, to sit about the old firesides again, talk over old times, see new young faces that have come from near and far in a quest of useful knowledge, practicable skills, wholesome attitudes and a way to live the abundant life, and see a new Lincoln in spirit and physical plant unfolding before you in a grand spectacle of expansion and development.

From members of our Board of Curators, the Faculty, the students and myself come the warmest greetings to you on this, an occasion of one of the grandest festivals of our Seventy-fifth Anniversary Year.

Most sincerely, I am, your President,

SHERMAN D. SCRUGGS.



A. B. GREEN
President, Lincoln University Alumni Association

My Dear Alumni and Friends:

It is a pleasure to welcome you back to the "Ole Hill Top" for this gala occasion — Homecoming!

Many old grads and friends will return to renew old friendships, greet former classmates and, in general, enjoy the festivities of the day. Will you be there?

We are hoping for a victory for Lincoln this Homecoming. The boys of the "blue and white" will be glad to have your cheers and good wishes.

The Executive Committee of the general alumni association will meet at 10:00 A. M., Room 200 Young Hall on

Homecoming Day. All alumni are invited to be present. Final plans will be made for the alumni activities at the 75th commencement of Lincoln. Yours for a bigger and better Lincoln,

A. B. GREEN,
President, Lincoln University Alumni Association.

What's New at Lincoln

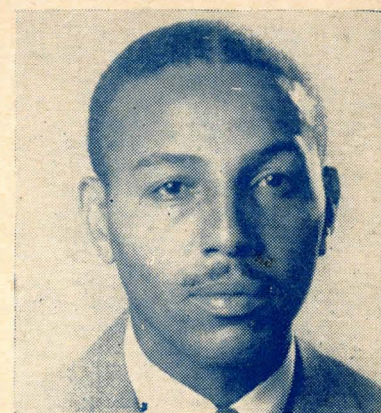
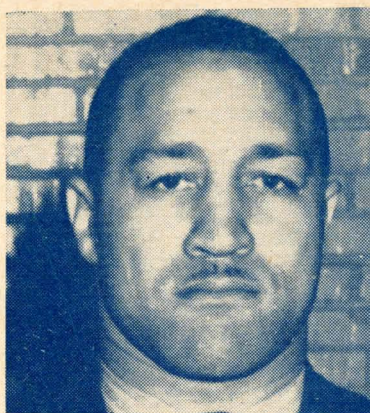
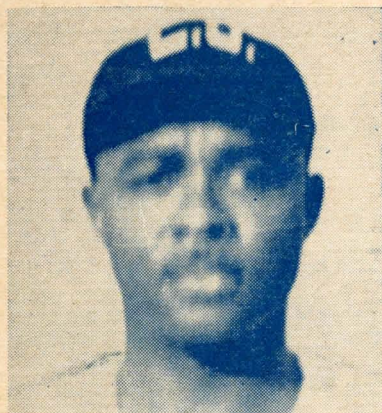
1. **New Faces All Over the Campus**—There are upwards of 300 who have just enrolled at Lincoln University for the first time. And they come from all over these United States—California, Connecticut, Wyoming, Texas, Virginia, Kentucky, Pennsylvania. All told, there are about 25 states represented in the entire student body.
2. **Additions to the Faculty**—There are 14 new members on the instructional staff. Here they are:
 - a) Daniel W. Bowles, professor of Law, School of Law
 - b) Erskine Roberts, assistant professor of Mechanic Arts
 - c) Louis Fry, assistant professor of Industrial and Vocational Education
 - d) Ernest M. Kalibala, assistant professor of Sociology
 - e) John V. Strickland, assistant professor of Agriculture
 - f) Dr. Hilda Lawson, assistant professor of English

- g) Dr. Harold E. Lee, assistant professor of Education
- h) Robert L. Gill, instructor in History
- i) Herman N. Neilson, assistant professor of Physical Education
- j) William H. Hamlin, Bandmaster
- k) Charles M. Ashe, instructor in Aviation
- l) Marie Bather, instructor in Home Economics
- m) Thomas D. Pawley, instructor in English
- n) James H. Seeney, instructor in Mathematics and Chemistry in Laboratory High School
3. **Largest Enrollment in Lincoln History**—
 - 600 in the College
 - 150 in the Laboratory High School
 - 33 in the School of Law
 - 32 in the Nursery School
 - 90 at Dalton Vocational School
4. **National Defense (Flight Training)**—Ten student-pilots are being trained by

Charles M. Ashe, one of six Negro federal-licensed pilots in the country. Some of the boys may be solo-flying by the time Homecoming rolls around.

5. **The Graduate School**—Seventeen students initiated the graduate work last summer. It is continuing now with a major in Education and minors in English, Sociology and History.
6. **The School of Law** (in St. Louis)—It was in existence last year, of course, but the junior year was not added until this fall.
7. **Construction**—The Libby C. Anthony Girls' Dormitory is going up on the East Campus, pipe lines are being laid to it from the power plant, and roadways are being laid on the main campus. But you can still get around on the campus and, above all, you have more space for parking.
8. **Agriculture, Mechanic Arts, and Physical Education** have all expanded during the past year.

Lincoln's Coaching Staff



ERIC W. EPPS
ASSISTANT COACH

*Director and Assistant Professor
of Physical Education*

RAYMOND H. KEMP
HEAD COACH

*Director of Athletics, Instructor
in Physical Education*

HERMAN N. NEILSON
ASSISTANT COACH

*Assistant Professor of Physical
Education*

"Lincoln, O Lincoln"

OFFICIAL SONG
Words by *Former President B. F. Allen*
Tune: "How Can I Leave Thee?"

Lincoln, O Lincoln !

We Thy proud children are;
Thou art our guiding star,
Lincoln, believe.
Our hearts that yearn for thee
No matter where we be,
Morning, noon, and always, we
Are Lincolnites.

Thy name, O Lincoln !

Shall e'er to us be dear.
Thy mem'ries sacred, near,
Hold us to thee.
Thy honors ours shall be,
Thy cause when just shall we
With loyalty defend—
For thee we'd die.

Lincoln, O Lincoln !

We thy proud children are.
Our hearts, both near and far
Love thee with delight.
No matter where we are,
Whether present, absent far,
Morning, noon, we always are
True Lincolnites.

L.C. = Home Coming Bulletins (1933-1955)

SEC. 562, P. L. & R.



Fifteenth Annual Homecoming

Lincoln University, Jefferson City, Missouri



Lincoln Tigers vs.

Kentucky Thorobreds

Saturday, October 26, 1940—2:00 P. M.

Lincoln Field